

July 29, 2013

AN 2012-2013

ACADEMIC NOTES PUBLICATION SCHEDULE

Below is the publication schedule for the electronic copy of *Academic Notes* through May 6, 2013. All submissions for inclusion in Academic Notes are due in the Office of Academic Affairs no later than 11:00 a.m. on the <u>Deadline for Items</u> date shown below. Submissions must be in hard copy along with an email, zip drive, or CD with the same information. The electronic version must be formatted either in Word with pages with signatures scanned and inserted as a picture OR PDF saved as text and image. (Do NOT send PDF just saved as an image.) Information submitted to Academic Notes that is not accompanied by an electronic version or that is incomplete or unusable will be returned to the appropriate office. Academic Notes is available using Acrobat Reader at <u>http://www.indstate.edu/academicaffairs/academic_notes.htm</u>

If you have questions, please contact Yvonne Russell in Academic Affairs, extension 3662.

ACADEMIC NOTES PUBLICATION SCHEDULE SUMMER 2013

Deadline for Items	<u>Issue Date</u>
July 31	August 12

During the summer months, Academic Notes is published every other week.

CURRICULUM

INDEX Item Corrections

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CORRECTIONS

The following corrections are reflected in *bold and italics:

UNDERGRADUATE APPROVALS

COURSE REVISIONS

COLLEGE OF ARTS AND SCIENCES: Communication

COMM 269 - Introduction to Public Relations

3 credits

An introduction to the economic, social, and political origins and practices of contemporary public relations.

Change title, number and add prerequisites to:

*COMM 368 – Public Relations

3 credits

Survey of the nature, history, theory, scope, and practice of public relations for business, trade associations, not-for-profit organizations, education, and governmental institutions. Students learn principles of public relations including media relations, issue management, and speciality PR.

Prerequisites: COMM 204, 290 *A-F Grading* **Effective term: Spring 2014*