



# Academic Notes

April 2, 2012

AN 2011-2012

## FACULTY GOVERNMENT

### FACULTY AFFAIRS COMMITTEE

April 5, 2012, 2:00 pm – 3:00 pm  
HMSU 316

#### Agenda #18

1. Approval of Minutes of 2-16-12, 2-23-12, 3-1-12, 3-22-12, 3-29-12
2. Reports
  - a. Academic Affairs (Rogers)
  - b. Executive Committee (MacDonald)
  - c. Contingent Faculty Advocate (Solesky)
  - d. FAC Chair (West)
3. Old Business
  - a. Report on Charge 18: *Faculty Affairs Committee forwards review of pilot to Faculty Senate. (From Deadlines for the 2011-2012 Pilot Process) (David Nichols)*
4. New Business
  - a. Discussion Charge 15: *Evaluate the wisdom of the administration's proposal on requiring multi-section courses to have common texts.*
  - b. Discuss Charge 16: *Evaluate the wisdom of the administration's proposal on requiring 3-year adoptions of texts.*
  - c. Discuss Charge 17: *Evaluate the wisdom of the administration's proposal on ISU faculty-authored texts earning a profit.*
  - d. Discuss Charge 14: *Consider whether there should be consequences (perhaps in regards to faculty performance evaluation) of faculty consistently failing to meeting deadlines for textbook submission.*

### ACADEMIC NOTES PUBLICATION SCHEDULE FOR SPRING 2012

Below is the publication schedule for the electronic copy of *Academic Notes* through May 7, 2012. All submissions for inclusion in *Academic Notes* are due in the Office of Academic Affairs no later than 11:00 a.m. on the Deadline for Items date shown below. Submissions must be in hard copy along with an email, zip drive, or CD with the same information. The electronic version must be formatted either in Word with pages with signatures scanned and inserted as a picture OR PDF saved as text and image. (Do NOT send PDF just saved as an image.) Information submitted to

Academic Notes that is not accompanied by an electronic version or that is incomplete or unusable will be returned to the appropriate office. Academic Notes is available using Acrobat Reader at [http://www.indstate.edu/academicaffairs/academic\\_notes.htm](http://www.indstate.edu/academicaffairs/academic_notes.htm). During the summer months, Academic Notes is published every other week. If you have questions, please contact Academic Affairs, extension 3662.

**ACADEMIC NOTES PUBLICATION SCHEDULE**  
**FOR SPRING 2012**

<u>Deadline for Items</u>	<u>Issue Date</u>
March 28	April 9
April 4	April 16
April 11	April 23
April 18	April 30
April 25	May 7

**CURRICULUM**

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# UNDERGRADUATE PROPOSALS

## NEW COURSES

### COLLEGE OF ARTS AND SCIENCES: Communication

#### **COMM 333 – Applied Health Communication**

3 credits

Applied Health Communication: Exploration of current health-related topics and issues across a range of communication contexts. Examination of how health communication theory and research draws up and informs various types of communication as well as how communication problems might be addressed through the application of theory, past research, and various communication strategies.

**Prerequisites:** COMM 328 or consent of instructor.

A-F Grading

*Effective term: Fall 2012*

### COLLEGE OF ARTS AND SCIENCES: Economics

#### **ECON 346 - Latin American Political Economy**

3 credits

The purpose of this course is to give students an introduction to the political economy of Latin America. The emphasis is on political economy based on the belief that an adequate understanding of the complex reality of the region cannot be grasped by the application of economic principles and models alone.

A-F Grading

*Effective term: Fall 2012*

## COURSE REVISIONS

### COLLEGE OF ARTS AND SCIENCES: Economics

#### **ECON 103 - Economics Perspectives on Environmental Problems**

3 credits

This course examines the relationship between economics and environmental problems. Specifically, students learn about interaction between the economy and the environment, as well as how economic analysis can be used to help solve environmental problems. The analysis considers the economic efficiency and equity dimensions, places environmental problems in a historical context, and contrasts the strategies needed to tackle environmental problems at the local versus the global level.

**Foundational Studies Credit:** [FS 2010: Ethics and Social Responsibility]

*Change description to:*

#### **ECON 103 - Economics Perspectives on Environmental Problems**

3 credits

This course examines the relationship between economics and environmental problems. Specifically, students learn about interaction between the economy and the environment, as well as how economic analysis can be used to help solve environmental problems. The analysis considers the economic efficiency and equity dimensions, places environmental problems in a

historical context, and contrasts the strategies needed to tackle environmental problems at the local versus the global level. ECON 103 does not count towards the Economics Major or Minor.

**Foundational Studies Credit:** [FS 2010: Ethics and Social Responsibility]

A-F Grading

*Effective term: Spring 2013*

## **GRADUATE PROPOSALS**

### **COURSE REACTIVATIONS**

#### **COLLEGE OF ARTS AND SCIENCES: Languages, Literatures, and Linguistics**

##### **SPAN 586 Contemporary Spanish Novel**

3 credits

Studies the important novels of the major Spanish novelists since 1942: Camilo Jose´ Cela, Carmen Laforet, Juan Goytisolo, Ana Maria Matute, and Miguel Delibes.

A-F Grading

*Effective term: Spring 2013*

## **UNDERGRADUATE APPROVALS**

### **COURSE REVISIONS**

#### **COLLEGE OF ARTS AND SCIENCES: Art**

##### **ARTP 496 - Final Visual Exhibition**

3 credits

Development of a cohesive body of work for public presentation as a required culminating experience for the bachelor of fine arts degree in studio emphases (except graphic design). Completed in consultation with the student's area advisor.

*Change descriptions and credits to:*

##### **ARTP 496 - Final Visual Exhibition**

1-3 credits

Development of a cohesive body of work for public presentation as a required culminating experience for students completing a studio concentration in either the bachelor of fine arts degree or the art degree. Completed in consultation with the student's area advisor.

A-F Grading

*Effective term: Spring 2013*

#### **COLLEGE OF ARTS AND SCIENCES: Communication**

##### **COMM 281 - Visual Communication**

3 credits

A study of the human systems and the effects of visuals in modern culture.

*Change description to:*

### **COMM 281 - Visual Communication**

3 credits

Course introduces the history and theory of visual communication. Students learn and practice basic design principles in illustration, typography, photography, and publication for multimedia contexts.

A-F Grading

*Effective term: Spring 2013*

### **COMM 311 - Interpersonal Communication**

3 credits

An introduction to how humans create mutually shared meanings between and among themselves through relationships that occur in a variety of contexts.

*Change description to:*

### **COMM 311 - Interpersonal Communication**

3 credits

Course introduces concepts for understanding communication in interpersonal relationships. Course combines theory and practice to examine multiple contexts, including workplace, culture, romantic and familial, and in health care.

A-F Grading

*Effective term: Spring 2013*

## **COLLEGE OF ARTS AND SCIENCES: Political Science**

### **PSCI 305 - State and Local Government**

3 credits

Framework of government at the state and local levels in the United States; importance of state and local communities for fundamental problems of American society.

*Change prerequisites to:*

### **PSCI 305 - State and Local Government**

3 credits

Framework of government at the state and local levels in the United States; importance of state and local communities for fundamental problems of American society.

**Prerequisite:** Sophomore standing or higher, or permission of the instructor.

**Foundational Studies Credit:** [FS 2010: Social or Behavioral Studies]

A-F Grading

*Effective term: Spring 2013*

## **GRADUATE APPROVALS**

### **PROGRAM REVISIONS**

## **COLLEGE OF ARTS AND SCIENCES: Political Science**

**Public Administration M.P.A. (36 credits minimum without internship) (39 credits when internship required)**

**CIP Code: 440401 Major Code: 3665**

## **Brief Summary:**

We propose the following changes to the MPA curriculum

First, we propose replacing PSCI 658 (seminar in empirical theory) with a graduate course in statistics (PA 602). We do this to move the curriculum in line national standards promulgated by NASPAA, and to increase the likelihood of student success.

Second, we propose an elective concentration in Criminology and Criminal Justice within the College of Arts and Sciences. Criminology and Criminal Justice has recommended that MPA students take three courses to complete the concentration. Two of the three are required, and students choose the third Criminology and Criminal Justice course from a menu of three.

Third, we propose a four course concentration in Human Resource Development, a program located within the College of Technology. HRD has recommended four courses for completion of that concentration. All four must be completed to satisfy the requirements of the concentration. Students may earn a certificate in HRD upon completion of those four courses.

Fourth, we propose a three course concentration in Public Health, with courses offered through the master's program in Health and Safety, located within the College of Nursing Health and Human Services. Students must take an introductory course, and then may choose from a menu of other courses to satisfy the requirements for the concentration.

Fifth, we propose to unbank PA 630, Federal Administrative Systems, and add this course to our list of electives for the MPA degree.

## **Student Learning:**

The program assessment plan is forthcoming.

Replacing 658 with 602 improves students' chances of performing well on their capstone projects. PSCI 658 had been taught as a course in political philosophy. We find that the 658/602 combination does not track well with student success in developing capstone projects. (PA 658, or courses like it, are standard fare in political science curricula, but rarely appear in PA programs.) But we find that students taking 602 AND 655, even though 602 had been an elective, were much more likely to develop successful capstone projects. The new pairing is also a much more standard approach.

Adding the concentrations in criminology, HRD and public health broadens the range of electives we can offer our students, and diversifies our curriculum. We have students currently working as state or local police or prison officials; in public and nonprofit health agencies; and in the human resources units of their agencies. And so we expect these concentrations to be popular with our students by allowing many of them to concentrate in academic subjects that are cognate to their own professional experiences. In adding these concentrations, we are providing students with choices from among more than a dozen more courses, in addition to the electives we also offer. And we are using existing resources across the university.

Setting 655 (a scope and methods course) as a prerequisite to 602 allows students to overview in 655 the entire set of methods, including statistics, available to them before taking the statistics courses. (It's like approaching the forest—via 655—before concentrating on a single tree—via 602.) We find that students conversant through 655 with the broad range of methods—including statistics—that are available to social scientists are better prepared for the required statistics course. They are also more likely to develop successful capstone projects.

We have been offering a course in federalism and intergovernmental relations as a 690 topics course over the past several years. Since the course is popular and has become, in effect, a regular part of the MPA curriculum, we feel the time is right to unbank the course and offer it under its own title. We feel that offering it under its own course designation will also prevent confusion among students about the contents of 690 courses.

In addition, we will be raising the TOEFL minimum for admission to the MPA to help insure that international students admitted to the program will finish it. The program requires a high level of English reading and writing skills—most of our courses emphasize those skills. We have found that students whose TOEFL scores fall between 550 and 600 (or the equivalent) are much less likely to succeed, than students whose scores range higher than 600. Two of our recent international graduates, both of whose TOEFL scores were above 600, moved on to PhD programs after finishing our program.

### **Proposed Catalog Copy:**

#### **Public Administration M.P.A. (36-39 credits)**

**CIP Code: 440401 Major Code: 3665**

#### **Core Courses (21 credits):**

PA 601 - Proseminar in Public Administration 3 credits  
PA 602 - Statistical Analysis for Public Administrators 3 credits  
PA 605 - Organizational Behavior in Public Agencies 3 credits  
PA 606 - Public Personnel Administration 3 credits  
PA 607 - Budgeting in Governmental Agencies 3 credits  
PSCI 621A - Seminar in American Government 3-hrs  
PSCI 655 - Scope and Methods of Political Science 3 credits

#### **Culminating Experience: Required Professional Project and Presentation (3 credits)**

PA 697 - Capstone Research Seminar in Public Administration 3 credits.

#### **General Public Administration Electives (12 credits):**

##### **Choose 4 of the following courses:**

PA 603 - Computer and Management Information Systems (MIS) for Public Administrators 3 credits

PA 608 - Legal Environment of Public Administration 3 credits  
PA 609 - Ethical Concerns in Current American Public Administration 3 credits  
PA 630 – Seminar in Federal Administrative Systems  
PA 631 - Seminar in Public Policy Analysis  
PA 640 - Seminar in Personnel Law 3 credits  
PA 641 - Seminar in Organizational Development 3 credits  
PA 690 - Special Topics in Public Administration 3 credits  
PA 695 - Internship in Public Agency 3 credits  
PA 698 - Directed Research in Public Administration 3 credits  
PSCI 509 – The United States Congress 3 credits  
PSCI 510 – Campaigns and Elections 3 credits  
PSCI 514 - The American Presidency 3 credits  
PSCI 518 - American Constitutional Law II: Civil Rights and Civil Liberties 3 credits

Students may take elective courses in other departments, upon the approval of their advisor.

Students desiring a more specialized program may choose a concentration in place of the General Public Administration Electives.

### **Elective Concentrations:**

The Public Administration program of the Political Science Department cooperates with the College of Arts and Sciences' Criminology and Criminal Justice Department, and with the Colleges of Technology, and of Nursing, Health and Human Services in offering online elective concentrations in Criminology and Criminal Justice, Human Resources Development, and Public Health within the MPA. Students desiring a more specialized program may choose one of the following concentrations in place of the General Public Administration Electives. All courses in each of these concentrations are offered online.

### **Concentration in Criminology and Criminal Justice (12 credits):**

CRIM 540-Ethics in Criminal Justice—3 credits  
CRIM 601-Seminar: Criminological Theories – 3 credits

One of the following:

CRIM 604 - Police Problems and Practices —3 credits  
CRIM 607 - Seminar: Law and Society—3 credits  
CRIM 630 – Seminar in Corrections—3 credits

One additional Public Administration Elective (see above list) – 3 credits

### **Concentration in Human Resources Development (12 credits):**



HRD 605 - Developing Performance Based Occupational Curriculum – 3 credits  
HRD 670 - Systematic Design of Human Resource Development Programs – 3 credits  
HRD 675 - Leadership in Human Resource Development – 3 credits  
HRD 695 – Rationale and Evaluation of HRD Programs – 3 credits

**Concentration in Public Health (12 credits):**

AHS 602 - Introduction to Public Health – 3 credits

Choose two of the following:

AHS 609 - Applied Communications in Health Professions – 3 credits  
AHS 612 - Epidemiology - 3 credits  
AHS 614 - Principles of Environmental Health – 3 credits  
AHS 617 - Health Behavior Theories – 3 credits  
AHS 619 - Seminar: Advanced Health Program Planning and Coordination – 3 credits  
AHS 628 - Seminar: Advanced Program Evaluation in Health Professions – 3 credits

One additional Public Administration Elective (see above list) – 3 credits

**Note:**

AHS 619 is taken prior to AHS 628. Students who take AHS 619 should also take AHS 628 to complete the Public Health concentration.

**Additional Training required for students *without* significant demonstrated work experience (3 credits):**

PA 695 - Internship in Public Agency 3 credits  
*Effective term: Spring 2013*

## **CORRECTIONS**

The following corrections are reflected in **\*bold and italics**:

### **UNDERGRADUATE APPROVALS**

#### **NEW COURSES**

This course was inadvertently listed as approved in the 3/26/12 edition of Academic Notes. It has been republished as proposed with revisions in this edition of Academic Notes.

#### **COLLEGE OF ARTS AND SCIENCES: Communication**

**\*COMM 333 - Applied Health Communication**  
*Effective term: Fall 2012*