



Academic Notes

SEPTEMBER 7, 2004

AN 2004-2005

****SPECIAL NOTICES****

CORRECTION TO URC GRANT APPLICATION DEADLINE.

The deadline for University Research Committee (URC) grants is not November 1 as previously published (Aug 23,2004). The correct deadline date is Monday, October 4, 2004.

The Faculty Senate approved the following URC resolution (4/20/04, 7-0-1): The first round of URC applications will have a deadline of the first Monday of October. Any application requesting a summer stipend must meet this deadline. A second round of evaluations will have a deadline of the first Monday of February.

ACADEMIC NOTES PUBLICATION SCHEDULE **FOR FALL 2004**

Below is the circulation schedule for the hard copy of *Academic Notes* through December 13, 2004. An asterisk (*) indicates a curricular issue. **All submissions for inclusion in *Academic Notes* are due in the Office of Academic Affairs no later than 10:00 a.m. on the Wednesday^a prior to the distribution of *Academic Notes* on the following Monday, along with an E-Mail or a diskette with the same information in Microsoft Word format. Failure to submit a diskette containing this information will delay publication.** An electronic version of *Academic Notes* is available using Acrobat Reader via the ISU Web Page at – <http://web.indstate.edu/acadnotes/> –.

ACADEMIC NOTES PUBLICATION SCHEDULE **FOR FALL 2004**

Deadline for Items

Issue Date

Sept 8

Sept 13

Sept 15*

Sept 20*

Sept 22

Sept 27

Sept 29*

Oct 4*

Oct 6

Oct 11

Oct 13*

Oct 18*

Oct 20 Oct 25
SPECIAL NOTICES – Academic Notes Publication Schedule: continued

Oct 27*	Nov 1*
Nov 3	Nov 8
Nov 10*	Nov 15*
Nov 17	Nov 22
Nov 23* ^a	Nov 29*
Dec 1	Dec 6
Dec 8*	Dec 13*

^aDue to holidays, the dates for submission and publication have been moved up or back a day.

FACULTY GOVERNMENT

INDIANA STATE UNIVERSITY FACULTY SENATE EXECUTIVE COMMITTEE

The Executive Committee of the University Faculty Senate will meet at 3:15 p.m. on Tuesday, September 7, 2004, in Hulman Memorial Student Union 227.

Agenda

- I. Administrative Report
- II. Chair Report
- III. Fifteen Minute Open Discussion
- IV. Approval of the Minutes
- V. Old Business
 - CAAC: Mechanical Design Technology Program
- VI. FEBC Recommendations:
 - Cost Analysis
 - Flexible Spending Account
 - Dependent Care Spending Account
- VII. FAC Report:
 - Faculty Travel
- VIII. New Business
 - Information Item: Academic Deans Evaluation Committee Report

CURRICULUM

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Elimination

CIP code 340101, Health and Safety Education, and associated major codes A266 and A267 should be made inactive. The active CIP code for Health Education is 131307.

UNDERGRADUATE PROPOSALS

COURSE REVISIONS

COLLEGE OF ARTS AND SCIENCES: Humanities

HUM 170 **Humanities and the Modern World**--3 hours. An introduction to the study of the humanities. The course deals with questions and issues raised by the humanities in the modern world. **General Education Credits [GE89: B1, c1, D1; GE2000: Literary, Artistic, and Philosophical Studies Elective].**

Change title to:

LLL 170 **Humanities and the Modern World**--3 hours. An introduction to the study of the humanities. The course deals with questions and issues raised by the humanities in the modern world. **General Education Credits [GE89: B1, c1, D1; GE2000: Literary,**

GRADUATE PROPOSALS

NEW COURSE

COLLEGE OF BUSINESS: Analytical

MBA 697 Individual Directed Study--1-6 hours. An individual study of a particular area or problem in business administration as decided upon by the student and instructor. An outline of the proposed study, and the credit hours requested, must be submitted to the instructor and MBA Director for approval prior to enrollment in the course. Course may be repeated with a different instructor. No more than six hours of directed study can be used to meet the requirements of the M.B.A degree. Prerequisite: approval of the instructor and of the M.B.A Director.

Preferred Effective Term: Spring 2005

COURSE REVISIONS

COLLEGE OF BUSINESS: Analytical

MBA 610 General Management Tools I: Fundamental Knowledge and Skills--2 hours. Basic knowledge and skills requirements in general management positions are addressed. Topics include both knowledge and skills. In the knowledge area, topics discussed include strategic planning, the strategic management model, case analysis, industry analysis, and competitive analysis. In the skill area, topics include oral communication, written communication, information search, group membership, and group maintenance. The student must be admitted to the School of Graduate Studies and the M.B.A. Program. The student must have completed the required field of competencies.

Change title, description, and credit hours to:

MBA 610 Advanced Management Practices--3 hours. Advanced coverage of three essential management practices required for long-term business success: problem identification and decision-making, strategic thinking, and organizational change. Global business and ethical issues will also be discussed. Additional topics may be included. Prerequisite: admission to the M.B.A program and permission of the M.B.A. Director.

Preferred Effective Term: Spring 2005

MBA 612 General Management Tools III: Decision-Making Techniques--2 hours. This course refines the decision makers skills, utilizing quantitative tools to provide better information upon which to base a decision. Students will learn a structured approach to problem solving that focuses on selecting appropriate modeling techniques for a variety of decision challenges that may face a general manager. Particular attention will be given to the difficulties managers face when making decisions about an uncertain future. The student

must be admitted to the School of Graduate Studies and the M.B.A. Program. The student must have completed the required field of competencies. May be taken concurrently with M.B.A. 610 and/or 611 with permission of the M.B.A. Coordinator.

GRADUATE PROPOSALS – Course Revisions-MBA 612: continued

Change title, description, and credit hours to:

MBA 612 Quantitative Problem Solving--3 hours. This course refines the decision makers skills, by developing an understanding of various advanced quantitative tools and utilizing those tools to provide better analysis of information upon which to base a decision. Students will focus on selecting appropriate modeling techniques for deriving structured analysis of a variety of decision challenges when dealing with uncertainty. Statistical and management science techniques will be discussed. Prerequisites: completion of the required field of competencies and admission to the M.B.A. Program or consent of the M.B.A Director.

Preferred Effective Term: Spring 2005

MBA 613 General Management Tools IV: Accounting Information--2 hours An advanced view of the use of accounting information for managerial decision-making. Emphasis is placed on analyzing the cost information of both manufacturing and service organizations, and using that information for purposes of cost control, profitability analysis, and capital budgeting. The strategic use of accounting information and the international aspects of the use of accounting information are developed. The student must be admitted to the School of Graduate Studies and the M.B.A. Program. The student must have completed the required field of competencies. May be taken concurrently with M.B.A. 610 and/or 611 with permission of the M.B.A. Coordinator.

Change title, description, credit hours, and prerequisites to:

MBA 613 Management Accounting--3 hours. An advanced view of the use of accounting information for managerial decision-making. Emphasis is placed on analyzing the cost information of both manufacturing and service organizations, and using that information for purposes of cost control, profitability analysis, and capital budgeting. The strategic use of accounting information and the international aspects of the use of accounting information are developed. Prerequisite: admission to the M.B.A. program and permission of the M.B.A. Director.

Preferred Effective Term: Spring 2005

MBA 622 Integrative Seminar II: Strategic Financial Decisions--4 hours. An analysis of financial problems of business concerns using lectures, case studies, and outside readings. Topics of strategic significance include determination of capital needs, the cost of capital, analysis of financial statements, capital budgeting decisions, mergers, and re-organizations. Materials from other functional areas will also be integrated in the course through analysis of selected case studies, the use of outside guest speakers, and/or the use of faculty from other business areas. Cases will include topics related to computer-based financial modeling, corporate governance, ethics, and globalization. The course may use team experiences and project assignments. The student must have completed all general management tools courses. May be taken concurrently with M.B.A. 621 with permission

of the M.B.A. Coordinator.

Change title, description, credit hours, and prerequisites to:

MBA 622 Integrative Seminar II: Strategic Financial Decisions--4 hours. An analysis of financial problems of business concerns using lectures, case studies, and outside

GRADUATE PROPOSALS – Course Revisions-MBA 622: continued

readings. Topics of strategic significance include determination of capital needs, the cost of capital, analysis of financial statements, capital budgeting decisions, leasing analysis, dividends policy and return and risk analysis. Materials from other functional areas will also be integrated in the course through analysis of selected case studies, the use of outside guest speakers, and/or the use of faculty from other business areas. The cases will in addition to the functional areas, cover topics on computer based financial modeling, corporate governance, ethics, and globalization. Prerequisites: 610 and 612 or consent of the M.B.A. Director.

Preferred Effective Term: Spring 2005

MBA 623 Integrative Seminar III: Strategic Operating Decisions--4 hours. A study of how successful companies may use the operations function to create a strategic competitive advantage. Current issues and management methods used to produce goods and services in the modern global enterprise will be considered. Emphasis will be placed on the need to apply appropriate strategies and methods in different manufacturing and service situations and in frequently changing competitive environments. Topics considered may include operations strategy, managing quality, facility location and layout, integrating technology, forecasting, operations planning and control, capacity management, inventory management, project management, and modern production systems, including MRP II, just-in-time production, and synchronous manufacturing. Other topics may be considered as time permits. The course may include case analysis, team experiences, and project assignments. The integration with other business functions and issues will be approached through the analysis of selected case studies, the use of guest speakers from the business community, and/or the use of consulting faculty from other business disciplines. The student must have completed all general management tools courses. May be taken concurrently with M.B.A. 624 with permission of the M.B.A. Coordinator.

Change title, description, credit hours, and prerequisites to:

MBA 623 Strategic Supply Chain & Operating Decisions--3 hours. A study of how successful companies may use the operations function to create a strategic competitive advantage. Current issues and management methods used to produce goods and services in the modern global enterprise will be considered. Emphasis will be placed on the need to apply appropriate strategies and methods in a variety of manufacturing and service situations and in frequently changing competitive environments. Prerequisites: 610 and 612 or consent of the M.B.A. Director.

Preferred Effective Term: Spring 2005

MBA 624 Integrative Seminar IV: Strategic Marketing Decisions--4 hours. The implications of marketing decisions and action upon the firm are discussed. Special attention will be given to the development and management of the marketing function and

the association of other departments of the firm to thesis decisions. The course may include case analysis, team experiences, and project assignments. The integration with other business functions and issues will be approached through the analysis of selected case studies, the use of guest speakers from the business community, and/or the use of consulting faculty from other business disciplines. The

GRADUATE PROPOSALS – Course Revisions-MBA 624: continued

student must have completed all general management tools courses. May be taken concurrently with M.B.A. 623 with permission of the M.B.A. Coordinator.

Change title, description, credit hours, and prerequisites to:

MBA 624 Strategic Marketing Management--3 hours. An analytical managerially-orientated course that emphasizes decision-making in the functional areas of marketing. Students integrate marketing concepts into the core areas of the M.B.A. program. Prerequisites: 610 or consent of the M.B.A. Director.

Preferred Effective Term: Spring 2005

MBA 681 Management Information Systems--3 hours. A study of the systems used to accumulate, classify, and organize information to facilitate managerial decision-making. Emphasis is placed on the planning, design, and implementation of computer augmented management information systems. Prerequisites: all foundation courses and proficiency in the computer area.

Change number and prerequisites to:

MBA 614 Management Information Systems--3 hours. A study of the systems used to accumulate, classify, and organize information to facilitate managerial decision-making. Emphasis is placed on the planning, design, and implementation of computer augmented management information systems. Prerequisites: proficiency in the computer area.

Preferred Effective Term: Spring 2005

MBA 690 Culminating Experience: Managing Dynamic Corporate Strategy--2 hours. This is the capstone course in the M.B.A. Program. Using a corporate strategic management model, students will act as top managers and use the concepts and tools they have developed in their core M.B.A. courses to analyze situations (opportunities and problems) from a cross-functional or integrative perspective, make decisions that enhance the competitiveness of the entire firm, and manage the implementation process to achieve the desired strategy. All three stages will be done in the context of existing organizations. The student should have completed all integrative seminars before enrolling in this course.

Change title, description, prerequisites, and credit hours to:

MBA 690 Dynamic Strategy: An Integrated Approach--3 hours. This is the capstone course in the M.B.A. Program. Using a dynamic strategic management model, students will use the concepts and tools they have developed in their core M.B.A. courses to analyze situations (opportunities and problems) from a cross-functional or integrative perspective, analyze decisions that enhance the competitiveness of the entire firm, and understand the management of the implementation process to achieve the desired strategy. All three stages will be done in the context of existing organizations. Prerequisites: 621, 622, 623, and 624 or consent of the M.B.A. Director.

Preferred Effective Term: Spring 2005

GRADUATE PROGRAM REVISIONS

COLLEGE OF BUSINESS: Analytical Master of Business Administration

Executive Summary:

This proposal maintains the basic structure and content of the current MBA program while making a few modest structural changes. The most prominent change is necessitated by operational considerations: all required two and four-hour courses will be modified to carry three-hour of credit. A second structural change is the addition of an international requirement which can be satisfied by course work or an exposure to international business. A third change is the addition of a required course in the use of decision support systems as a replacement for a required course in business law. Some courses receive minor modifications in course content and a course is added for students needing an independent study. In several instances, course prerequisites are modified to allow students, especially part-time students, flexibility in moving through the program.

Rationale:

In the fall semester of 1998, the School of Business began offering a totally revised MBA program which was designed to focus on the job of the general manager and to emphasize a strategic approach to management. As stated in the catalog, the goals of the program were to:

...prepare qualified individuals for middle and upper-level general management responsibilities in a variety of business settings as well as in not-for-profit and government organizations. Using a general management focus and strategic management theme, the student develops: (a) a broad and integrated understanding of the basic business functions; (b) analytic and problem-solving skills and tools as they apply in a business setting; (c) interpersonal and communication skills required to lead groups and organizations; (d) the conceptual foundations, tools, and skills required to make and implement strategic and operational decisions; and (e) an appreciation of the changing and global environment as they affect business decisions and operations.

The program was intended to serve students in the Terre Haute area as well as students in other locations. During the 1998-Q9 academic year, the program offered to students in the Indianapolis area by making courses available on the Consecoco campus in Carmel.

The "revised" program contains a number of innovations including the use of two and four-hour courses in place of the traditional three-hour course.

In the Fall of 2002, the Graduate Committee of the School of Business set up a committee to engage in a thoughtful review of the MBA program. The committee began work that semester and worked through the Spring, Summer, and Fall of 2003 and the Spring of 2004. One of the important tasks was to solicit feedback concerning the program from graduate students, faculty teaching in the program, and department chairpersons who have the responsibility for staffing the classes.

The review committee embarked on a program of collecting relevant information. The began by looking at MBA programs in peer institutions (AACSB accredited, evening program, mid-sized city, *GRADUATE PROPOSALS – Program Revisions-Master of Business Administration: continued*

geared toward students in early and mid career) to identify how those programs were organized and structured. We learned that most such programs were fairly short and programs in the range of 33 to 36 hours were common.

Dr. William Svihla was supported to attend a meeting of our accrediting association, the AACSB, to learn about issues they believed were important He reported that organizational change and problem identification/solving were topic areas the association felt should be strengthened in MBA program.

The review committee also talked to the department chairpersons who expressed frustration about the two and four-hour classes from a staffing and course load perspective. From conversations with faculty, the committee was well aware that those teaching two-hour classes felt they needed more time, and faculty teaching four-hour classes felt their classes' attention waned toward the end of the extended class period. The committee was also aware that recruiting faculty to teach during the summer for the 13 weeks that was necessitated by a four-hour course was becoming increasingly difficult.

Through conversations with the MBA Director, the committee was made aware of the problems associated with the structure of prerequisites in the program. While the original intent was to have the student take courses in a lock-step sequence as part of a cohort, the reality was that prerequisites had to be waived to accommodate students whose progress would be impeded otherwise. The committee learned that the cohort concept, one of the primary features of the revised program, had never fully worked.

During the latter part of the Spring semester, the review committee arranged for focus group interviews with graduate students in MBA 623 and a separate group in MBA 690. This captured students in the middle and end of the program. The students reported that they liked the faculty, small class size, 32-hour (minimum) program length, evening class schedule, the diversity of the student body, and the low cost. Many of the concerns which they expressed were operational in nature. In both groups, the four-hour courses were identified as something they disliked. They also mentioned that they would like to see more international material in the program.

The committee had discussions with the dean and was well aware of the importance of having a program that would fit the School of Business strategies of continuing to offer the program outside of the Terre Haute area, of building partnerships with schools of business internationally, of linking the MBA program to professional certification, and of linking with the Lilly-funded NetWorks initiative.

Taken together, all of this suggested that the original concept and basic design of the MBA program was appropriate and well received. However, it also suggested that some minor structural changes were needed for operational purposes. The committee adopted the following statement of mission, market, and goals which is very close to the one already in place but which is more specific about the underlying dimensions of the program:

Program Mission: Individuals who participate in the MEA program at Indiana State University will receive quality graduate-level preparation for a career as a manager or business professional in an ever-changing environment. The program emphasizes both theory

GRADUATE PROPOSALS – Program Revisions-Master of Business Administration: continued

and practice and develops skills in problem solving, strategic thinking, and the management of organizational change.

The MBA program at Indiana State University is targeted at individuals who hold an undergraduate degree, who are early in their business management or professional careers and who are seeking advanced business knowledge and skills necessary for increased responsibility and career advancement.

Program General Goals

Problem Solving: Each student will be able to systematically diagnose problems and/or opportunities, especially in business settings, and develop alternative courses of actions to resolve the problems or take advantage of the opportunity.

Strategic Thinking: Each student will have an understanding of long-range/strategic management and will be able to develop, implement, assess, and refine a strategic plan in a business setting.

Organizational Change: Each student will be able to systematically diagnose an organization's environment and operations to identify needed changes and to develop plans to successfully implement those changes in ways that achieve the organization's goal(s).

International/Global: Each student will have an understanding of global influences on business decisions/plans and/or develop plans for managing a business in a global environment.

Workgroup Functioning: Each student will be able to contribute to the success of his/her workgroup by occupying a leadership role and/or as a team member.

Based on the information collected and the stated goals of the MBA program, the committee recommended the following modest structural changes:

1. Offer all courses as three-hour units.
2. Include an international requirement which can be satisfied through coursework or an international experience.
3. Refocus MBA 610 to more clearly reflect the themes of problem solving, strategic management, and organizational change
4. Place greater emphasis on the use of information systems in decision-making by requiring a new course in decision support systems (MBA 614) to replace the required courses in business law (MBA 611). Business law is now a program prerequisite competency.
5. Modify course prerequisites to allow flexibility in the order in which courses are taken.
6. Provide a more formal way to accommodate students needing independent study classes.

Given that the program structure was to be modified, the occasion was used to make minor modifications in course content and to long course titles with ones that are shorter and more descriptive of the content. The changes are part of this packet.

GRADUATE PROPOSALS – Program Revisions-Master of Business Administration: continued

These changes were presented to the School of Business Graduate Committee for discussion. The committee approved the proposed program revisions on February 11, 2004. Several meetings were held for discussion with graduate faculty in the School of Business who approved the proposed changes, with revisions, on May 7, 2004.

PROPOSED CATALOG COPY

INTRODUCTION

The College of Business provides graduate students with a comprehensive and quality education in business in keeping with its mission. An intellectual climate which enhances the total Educational process including both classroom and extracurricular activities is provided. Close faculty-student contact is encouraged to help each student formulate realistic professional and personal objectives and to develop skills to achieve these objectives. All academic programs in the College of Business are accredited by AACSB - The International Association for Management Education, the premier accrediting association of business programs.

MISSION

The Indiana State University College of Business is dedicated to providing a nationally accredited professional education to qualified students at both the undergraduate and graduate levels. The college's primary focus and commitment is to excellence in teaching. In tandem with this commitment, faculty engage in applied and educational research, develop relationships with the business community, and provide service to the region and their professions. Students are participants in a collaborative learning environment that prepares them to take leadership roles in both public and private organizations.

INSTRUCTION

The College of Business is committed to pedagogical excellence. With the support of Professional development activities, faculty access and improve their pedagogy. They integrate technology, connect students to the business community, and prepare students for the life-long learning needed to adapt to, and succeed in, a complex global society.

INTELLECTUAL CONTRIBUTIONS

Through research, the faculty of the College of Business contribute to the scholarship of their professions. By pursuing this inquiry, the faculty apply theory, engage in critical thinking, develop teaching materials, and share their results in a national arena.

PROFESSIONAL SERVICE

Faculty contribute their professional expertise to organizations by consulting and by serving in leadership or advisory roles. By assuming positions of responsibility in professional organizations, faculty foster the regional, national, and international exchange of ideas. The College of Business recognizes the synergy created by these areas and encourages the faculty to incorporate scholarship and service in the classroom and to involve students in these areas whenever possible. Commitment *GRADUATE PROPOSALS – Program Revisions-Master of Business Administration: continued*

to instruction, intellectual contributions, and professional service enables ISU's College of Business to be known as a distinctive learning-centered college of business within Indiana's geographic region. Graduate offerings in the College of Business prepare business students for executive and management positions in businesses and build background for further graduate study.

ADMISSIONS REQUIREMENTS

A prospective candidate for a master of business administration degree must fulfill all the requirements for admission to the School of Graduate Studies and present to the College of Business satisfactory scores on the Graduate Management Admission Test. Generally, unconditional regular admission requires: (a) a minimum index of 1050 based on the formula $200 \times \text{GPA} + \text{GMAT}$; (b) a minimum grade point average of 2.5 (4.0=A) in all course work taken prior to attendance in the M.B.A. Program; and (c) achievement of a minimum of the fifteenth percentile in both the quantitative and verbal component of the GMAT. Additionally,

in conformity with School of Graduate Studies policy, international students are required to achieve a minimum score of 550 on the Test of English as a Foreign Language (TOEFL). The College of Business may elect to admit candidates on a conditional basis if there is sufficient evidence that the individual is likely to succeed in the program. Candidates admitted on a conditional admission basis will be required to meet the conditions of regular admission within a specified time period. These conditions may include, but are not limited to, achieving a specified grade point average in graduate course work, retaking the GMAT, and/or successfully completing specified course work. If applicable to ISU's M.B.A. Program, a maximum of six credit hours of graduate course work taken at an AACSB accredited school of business may be accepted in transfer for elective credit.

ADVISING

All M.B.A students are advised by the coordinator of the M.B.A Program. Before beginning course work in the program, each student must meet with the coordinator to develop a program of study that will meet program requirements and individual needs.

DEGREE REQUIREMENTS

To qualify for the awarding of a master of business administration degree, the candidate must meet the following requirements in addition to any requirements of the School of Graduate Studies and Indiana State University:

1. Complete all degree program requirements
2. Complete all course work in the degree program with a cumulative grade point average of at least 3.0 on a 4.0 scale

3. Have a grade of C or lower in no more than two courses in his/her degree program

CURRICULA

Master of Business Administration (33 semester hours minimum)

Program Mission: Individuals who participate in the MBA program at Indiana State University will receive quality graduate-level preparation for a career as a manager or business professional in an
GRADUATE PROPOSALS – Program Revisions-Master of Business Administration: continued

ever-changing environment. The program emphasizes both theory and practice and develops skills in problem solving, strategic thinking, and the management of organizational change.

The MBA program at Indiana State University is targeted at individuals who hold an undergraduate degree, who are early in their business management or professional careers and who are seeking advanced business knowledge and skills necessary for increased responsibility and career advancement.

Program General Goals

Problem Solving: Each student will be able to systematically diagnose problems and/or opportunities, especially in business settings, and develop alternative courses of actions to resolve the problems or take advantage of the opportunity.

Strategic Thinking: Each student will have an understanding of long-range/strategic management and will be able to develop, implement, assess, and refine a strategic plan in a business setting.

Organizational Change: Each student will be able to systematically diagnose an organization's environment and operations to identify needed changes and to develop plans to successfully implement those changes in ways that achieve the organization's goal(s).

International/Global: Each student will have an understanding of global influences on business decisions/plans and/or develop plans for managing a business in a global environment.

Workgroup Functioning: Each student will be able to contribute to the success of his/her workgroup by occupying a leadership role and/or as a team member.

The M.B.A Program includes an introductory course, business tools courses, core courses, a culminating experience, and elective course work. The tools courses generally precede the core courses. The culminating experience is generally taken after all required courses have been completed.

The MBA program assumes some fundamental knowledge and competencies related to business. Individuals who were undergraduate business majors would most likely have had these as part of their program. For those who were not business majors, the prerequisite knowledge and competencies can be met in a variety of ways including, for-credit classes, self-study and testing out, or special programs offered by the School of Business. The prerequisite areas that must be satisfied are:

Accounting – Financial

Finance
Statistics
Economics (*micro and macro in one combined course or a combination of two*)
Business Law

GRADUATE PROPOSALS – Program Revisions-Master of Business Administration: continued

In addition, for those who were not business majors, the following two areas are strongly recommended:

Marketing
Production and Operation Management

Each individual admitted to the program will have his/her academic record evaluated by the MBA Director to determine which prerequisites should be met. If the prerequisites are satisfied by undergraduate coursework, the work generally should have been taken within the five years preceding the program.

Introductory Course (3 credit hours) M.B.A. 610
Business Tools (9 credit hours): M.B.A. 612—3 hrs.,
613—3 hrs., 614—3 hrs.
Core courses (12 credit hours): M.B.A. 621—3 hrs., 622—
3 hrs., 623—3 hrs., 624—3 hrs.
Culminating Experience (3 credit hours): M.B.A. 690—2 hrs.

Electives:

Non-concentration option (2 courses, 6 hours): In addition to the required courses, students take an International Business course and one elective course.

Concentration option (3 courses, 9 hours): In addition to the required courses, students take three courses in the same functional or disciplinary area. This increases the program length to a minimum of 36 hours. All electives are subject to approval of the M.B.A. coordinator. No more than 3 credit hours of electives may be taken outside the College of Business.

International Requirement. Each MBA students, at some point in his/her program, will have significant exposure to global business. This requirement can be met by an International Business course, a study abroad opportunity, an international business internship, work done as part of a graduate assistantship, or by taking courses designated as containing appropriate international study. Other options are possible. Students with substantial, professional-level full-time work experience (generally understood to be in excess of five years) in two or more countries can apply to the MBA Director for a waiver of the International Experience requirement.

**COLLEGE OF NURSING: Master in Nursing
Nursing Administration**

Executive Summary:

Enclosed is a proposal for a new track in our existing Master of Science Nursing Program. We currently have an administration role concentration in our Master's program and guest students as well as our own have enrolled in these courses. Students who take a role concentration in Nursing Administration need to have a clinical major. However, students often would rather have a major in nursing administration because they are in administration roles that do not involve direct patient care. The intent is to offer this major online and in the classroom. Two of the three courses are already offered online in their present format. In addition we have changed names of the present courses and in their new versions offered the courses for variable credit so that those who are not majoring in nursing administration and do not need the practicum hours can still take these courses. Further, some nursing students may have work experiences such that they may not need as many practicum hours as some other students. In addition in conversations with our colleagues in the College of Business, there was some interest in having some of their MBA students enrolling in these courses as well. Further the courses deal with healthcare system wide issues as nurse administrators often are responsible for departments other than nursing.

Rationale:

In the early 90's nursing administration programs fell out of favor as students who were interested in nursing and healthcare systems administration enrolled in either MBA or MHA programs. Some universities offered joint MS-MBA programs, but enrollment in these joint programs often was not feasible for students because of the number of hours required. In fact, we attempted such a program on this campus, but no students ever graduated from this program. In more recent years, enrollment has been increasing in MS in Nursing Administration programs (Frank, Aroian & Tashea, 2003). In 1997, The American Association of Colleges of Nursing and the American Organization of Nurse Executives issues guidelines for nursing administration Master's programs. That document calls for nurse administrators to be prepared at the master's level in curricula that contain the core graduate nursing courses and nursing administration specialty courses. The Council for Graduate Education for Administration in Nursing has also issued similar guidelines.

A recent study by Scoble and Russell (2003, revealed that the majority of participants recommended the Master's degree in nursing with a focus on nursing administration combined with knowledge from business and other fields as ideal preparation for mid-level nursing managers/administrators. In all areas of the country for master's prepared nursing administrators exceeds

the supply thus we feel that our program has potential to attract students nationally, especially because our plan is to offer this specialization online.

Our curriculum reflects the recommendations contained in the American Association of Colleges of Nursing statement as well as other published documents (see reference list).

GRADUATE PROPOSALS – Program Revisions-Nursing Administration: continued

PROPOSED CATALOG COPY

CURRENT CATALOGUE COPY	PROPOSED CATALOGUE COPY
There is no current copy for this major	<p>Nursing Administration: <i>Research</i> (3 semester hours): 633-3 hrs. <i>Core Course Work</i> (9 semester hours): 601-3 hrs., 605-3 hrs., and a 3 hour approved statistics course. <i>Classroom Course Work and Practica</i> (12-14 hours), 500X-3 hrs., N651-3 hrs., N652-3hrs., N671 2-5 hrs <i>Electives</i> (6 hours): Guided electives <i>Culminating Experience:</i> Master’s thesis-Nursing 699-6hrs or Culminating project- Nursing 698-3hrs.</p>