MARCH 5, 2007 AN 2006-2007

SPECIAL NOTICES

Program articulations agreements between Indiana State University and our two-year partner institutions allow students to complete a specific associate degree program at another institution and receive credit toward a specific bachelor's degree program at Indiana State University. Each agreement details the transfer courses accepted for credit at ISU, the courses needed to complete the bachelor's degree, and any other requirements or guidelines that apply. The following agreements have recently been approved:

Ivy Tech Community College

AA in Liberal Arts - Mathematics to BS Mathematics Final 2/28/2007

AS in Liberal Arts - Mathematics to BS Mathematics Final 2/28/2007

AA in Foreign Languages - Spanish to BA Spanish Final 2/28/2007

AA in Foreign Languages - French to BA French Final 2/28/2007

AA in Liberal Arts - Social and Behavioral Sciences - Pre Law to BS Legal Studies Final 2/28/2007

AS in Liberal Arts - Social and Behavioral Sciences - Pre Law to BS Legal Studies Final 2/28/2007

AA in Liberal Arts - Social and Behavioral Sciences - Political Science to BS Political Science Final 2/28/2007

AS in Liberal Arts - Social and Behavioral Sciences - Political Science to BS Political Science Final 2/28/2007

AA in Liberal Arts - Life and Physical Sciences - Biology to BS Life Sciences Final 2/28/2007

AS in Liberal Arts - Life and Physical Sciences - Biology to BS Life Sciences Final 2/28/2007

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AA in Liberal Arts - English and Communications to BS English Final 2/28/2007

AS in Liberal Arts - English and Communications to BS English Final 2/28/2007

ACADEMIC NOTES PUBLICATION SCHEDULE FOR SPRING 2007

Below is the circulation schedule for the electronic copy of *Academic Notes* through May 7, 2007. All submissions for inclusion in Academic Notes are due in the Office of Academic Affairs no later than 10:00 a.m. on the Wednesday prior to the distribution of Academic Notes on the following Monday. Submissions must be in hard copy along with an e-mail, disk, or CD with the same information. The electronic version must be formatted either in Word with pages with signatures scanned and inserted as a picture OR PDF saved as text and image. (Do NOT send PDF just saved as an image.) Information submitted to Academic Notes that is not accompanied by an electronic version or that is incomplete or unusable will be returned to the appropriate office. Academic Notes is available using Acrobat Reader at http://www.indstate.edu/site/acad-aff/2315.html

ACADEMIC NOTES PUBLICATION SCHEDULE FOR SPRING 2007

| Deadline for Items | <u>Issue Date</u> |
|---------------------------|-------------------|
| | |
| March 7 | March 12 |
| March 14 | March 19 |
| March 21 | March 26 |
| March 28 | April 2 |
| April 4 | April 9 |
| April 11 | April 16 |
| April 18 | April 23 |
| April 25 | April 30 |
| May 2 | May 7 |

FACULTY GOVERNMENT

FACULTY AFFAIRS COMMITTEE

The Faculty Affairs Committee will meet Thursday, March 15, 2007, at 3:30 p.m., in Root 237-A.

Agenda

Academic Notes 2 March 5, 2007

- 1. Reports: Academic Affairs Liaison Executive Committee Liaison Chairperson
- 2. Approval of the minutes April 22 meeting
- 3. New Business: Evaluation instruments for distance education courses

STUDENT AFFAIRS COMMITTEE

The Student Affairs Committee will meet Friday, March 16, 2007 at 3:00 p.m. in the Library, Room 028.

Agenda #7

- I. Call to Order
- II. Adoption of the Agenda
- III. Approval of the Minutes of February 16, 2007.
- IV. Charges 2006-2007
 - A. Faculty-speaking seat on SGA—Jim Buffington
 - B. Oversee the Faculty Scholarship—Chia-An Chao, Kevin Hoolehan
 - C. Facilitate student attendance at standing committee meetings—Jim Buffington
 - D. Provide a greater academic challenge for ISU students—Affan Badar
 - E. Investigate Grade Inflation—Kathleen Heath
 - F. Investigate the TAFFY concept of the University College, the organizational structure, and the wisdom of the concept
 - G. Investigate the restructuring of First Year Academic Advising and its integration into the formation of a University College
 - H. Decline in International Student Enrollment—Jim Buffington

V. Reports

- A. Chairperson
- B. Faculty Senate Liaison
- C. Administrative Representatives
 - 1. Academic Affairs/Provost's Rep: Kevin Snider or Patty McClintock
 - 2. Student Activities and Organizations: Al Perone
 - 3. Residential Life: Mary Ellen Linn
 - 4. HMSU: Judy Conner
 - 5. Athletics: Ronald Prettyman, Dennis Raetz
 - 6. Registrar: Stacey Thomas, Sharon Gick, April Hay
 - 7. Admissions: Richard Toomey
 - 8. Financial Aid: Thomas Ratliff, Brenda Hall
 - 9. Student Academic Services: Cathy Baker
- D. Student Representatives: Daniel Moulton, Sadie Davis, Morgan Edwards, Erika Humphrey

VI. Old Business

- A Publishing Standing Committee Minutes on the Web
- B Coordination with local SACs
- C TSA/CSSA
- VII. New Business—Determine meeting day and time for spring 2007

VIII. Adjournment

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GRADUATE COUNCIL

Agenda

Meeting #19, 12:10-1:30 pm, Monday, March 12, 2007, COE 11th Floor Conference Room #1 (The Large Conference Room)

- 1. Call to Order
- 2. Adoption of Agenda
- 3. Approve Minutes (distributed via email)
- 4. Unfinished/Ongoing Business
- 5. New Business
- 6. Reports
 - a. Chairperson
 - b. Faculty Senate Liaison
 - c. Administrative
 - d. Graduate Student Representative
 - e. Other
- 7. Upcoming Items
- 8. Adjournment

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UNDERGRADUATE PROPOSALS

NEW COURSES

COLLEGE OF ARTS AND SCIENCES: Communication

The following Communication courses are existing courses for which the prefix is changing from "JOUR" to "COMM." They are listed as "New Courses" due to needs of Registration and Records.

COMM 204 Media and Society—3 hours. A survey of historical significance and social impact of various media, including radio, television, film, advertising, and the internet, including issues of media convergence, representation, commercialism, and globalization.

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Preferred effective term: Fall 2007

COMM 209 Introduction to Research in Communication—3 hours. An introduction to research in professional communication contexts, including definitions of research, and discussions of who conducts research, how research is conducted, when research is conducted, and why research is conducted in professional communication.

COMM 260 Introduction to Advertising—3 hours. The principles and techniques of copywriting, selection, and presentation of appeals and sales points, types of copy, and preparation of layout. Preferred effective term: Fall 2007

COMM 270 Introduction to Photojournalism—3 hours. The use of cameras and still pictures in the print media.

Preferred effective term: Fall 2007

COMM 281 Visual Communication—3 hours. A study of the human visual systems and the effects of visuals in modern culture. [GE2000: Social and Behavioral Studies-Elective] Preferred effective term: Fall 2007

COMM 305 Media Research—3 hours. Overview of research in media from both a social as well as a professional perspective. Includes the study of survey methods, design, sampling, measurement, interviewing, content analysis, ratings and interpretation of elementary descriptive statistics.

Preferred effective term: Fall 2007

COMM 309 Reporting I—3 hours. Introduction to the filed of journalism; the news media, and the role of reporters, their methods, operations, and ethical concerns in a technological, multi-cultural society. Introduction to writing news and feature articles for publication. Keyboarding ability required. Prerequisite: 209 or consent of instructor.

Preferred effective term: Fall 2007

COMM 327 Publication Design—3 hours. Planning, organizing, and designing newspapers, magazines, and other journalistic or public relations publications.

Preferred effective term: Fall 2007

COMM 371 Advanced Photojournalism—3 hours. Planning, taking, processing, and editing news pictures; writing cutlines and captions; the technique of the picture story; planning the picture page. Prerequisite: 270.

Preferred effective term: Fall 2007

Academic Notes 6 March 5, 2007 **COMM 373 The World Wide Web: Cognition, Research, and Presentation**—3 hours. This course is a study of the internet and its implications for thought and research. The course explores students' interests and ideas in relation to the web. Students learn to write HTML documents, make web-based presentations, and create graphics for use on internet home pages.

Preferred effective term: Fall 2007

COMM 409 Reporting II—3 hours. Introduction to news and the reporter's role with intensive practice in gathering information for and writing of news stories. Practice in covering campus University-related activities and the courts. Includes laboratory assignment and experiences. Newspaper writing and editing headlines. Keyboarding ability required. Prerequisite: 309.

Preferred effective term: Fall 2007

*COMM 428 Media and Identity—3 hours. A study of the constitutive and representative relationships between media and identity. The course provides an overview of the media's role in identity group formation, the representation of identity politics, and the role of stereotypes in American Media.

Preferred effective term: Fall 2007

COMM 437 Computer-Aided Publishing—3 hours. Use of personal computers in the production of brochures, newspapers, magazines, and other journalism-related publications. Students will study basic word processing, graphics, and page layout programs. Recommended prerequisites: 317 and 327.

Preferred effective term: Fall 2007

COMM 489 Individual Projects—1-6 hours. Individual projects for juniors and seniors as arranged with instructor. Course may be taken twice if separate projects are undertaken.

Preferred effective term: Fall 2007

COLLEGE OF BUSINESS: Analytical

FIN 320 Introduction to Financial Services—3 hours. This course is a survey of the financial services industry. The services this industry provides as well as the functions and behavior of the financial institutions and the structure of the financial system are analyzed. Professional designations and certifications, ethical issues in financial services and the impact of regulations and taxes on financial institutions and their clients are also reviewed. Business Continuation and Financial Statement Analysis are also covered in the course. Prerequisite: Junior standing in Business.

Preferred effective term: Fall 2007

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FIN 438 Market Microstructure—3 hours. This course provides students with an understanding of how financial markets work. Students will get an understanding of how prices reflect information about fundamental values, what affects market liquidity, and how to design trading strategies to exploit market miss-pricing. The course is an elective intended for students who are in the finance track (majors and minors). Prerequisites: BUS 311 and FIN 333.

Preferred effective term: Fall 2007

COLLEGE OF HEALTH AND HUMAN PERFORMANCE: Recreation and Sport Management

RCSM 496 Recreation and Sport Perspective—3 hours. This is a capstone course in General Education for Recreation and Sport Management students. This is an interdisciplinary offering focusing on the theories and practices taught in the various recreation and sport management discipline(s). Students will integrate the foundation and functional areas of the various RCSM discipline(s) and synthesis their RCSM education with their Liberal Studies experience. Prerequisites: A minimum of at least 78 credit hours, including all Basic Studies and seven of the nine Liberal Studies courses. See the General Education section of the *Catalog* for a complete description of the capstone requirement.

General Education Credits [GE2000: Capstone Course]

Preferred effective term: Fall 2007

COURSE REVISIONS

COLLEGE OF ARTS AND SCIENCES: Chemistry

CHEM 321 Analytical Chemistry—4 hours. A discussion of the general principles of chemical analysis, including traditional wet chemical methods (gravimetry and titrimetry) and selected instrumental methods of separation (chromatographic methods: TLC, GC, HPLC) and spectrometric methods of analysis (AA, VIS-UV, IR). Three class hours and three laboratory hours per week. Prerequisites: 106; 106L.

Change description to:

CHEM 321 Analytical Chemistry—4 hours. An introduction to the principles and practices of quantitative analytical chemistry. The course covers the fundamentals of statistical data analysis, application of chemical equilibria to gravimetry and titrimetry, electrochemistry, chemical separations, and spectroscopy. Three class hours and three laboratory hours per week. Prerequisites: 106; 106L. *Preferred effective term: Fall 2007*

CHEM 351 Organic Chemistry I—3 hours. The chemistry of carbon-containing compounds. Prerequisites: 106 or 108, and concurrent enrollment in 351L, or consent of instructor.

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Change prerequisites to:

CHEM 351 Organic Chemistry I—3 hours. The chemistry of carbon-containing compounds.

Prerequisites: 106 and concurrent enrollment in 351L.

Preferred effective term: Fall 2007

CHEM 355 Organic Chemistry Laboratory Techniques—1 hour. A three-hour laboratory with special emphasis on structure determination of organic compounds. Prerequisite: passing grades in or concurrent enrollment in 352 and 352L.

Change description and prerequisites to:

CHEM 355 Organic Chemistry Laboratory Techniques—2 hours. A series of laboratory experiments illustrating advanced techniques and concepts in organic synthesis. Topics include airmoisture sensitive reactions, analytical and preparative chromatography, advanced characterization methods, stereoselective synthesis, structure elucidation using spectroscopy, and searching the organic chemical literature. Prerequisites: 352 and 352L.

Preferred effective term: Fall 2007

CHEM 421 Instrumental Methods of Analysis—3 hours. Principles and application of instrumental analysis, including spectrophotometry, chromatography, electrophoresis, mass spectrometry, fluorimetry, and magnetic resonance techniques. Prerequisite: successful completion of or concurrent enrollment in 462 or 465.

Change credit hours, description, and prerequisites to:

CHEM 421 Instrumental Methods of Analysis--4 hours. Principles and applications of instrumental analytical chemistry, including signal and noise analysis, design and application of atomic and molecular spectroscopic and mass spectrometric instrumentation, and chromatographic methods of separation. Three class hours and three laboratory hours per week. Prerequisites: 321 and successful completion of or concurrent enrollment in 462 or 465.

Preferred effective term: Fall 2007

CHEM 459 (A-G) Topics in Organic Chemistry—1-3 hours. The study of a selected topic in organic chemistry. Examples include: synthesis, structure determination, heterocycles, polymers, and organometallics. May be repeated when topic is different. Prerequisite: 352; with some topics there may be additional prerequisites which will be announced when the course is scheduled.

Change description and prerequisites to:

CHEM 459 (A-G) Topics in Organic Chemistry--1-3 hours. The study of a selected topic in Organic Chemistry. Examples include: synthesis, structure determination, heterocycles, polymers, and organometallics. May be repeated for credit when the topic is different. Prerequisite: 352. *Preferred effective term: Fall 2007*

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CHEM 461L Experimental Physical Chemistry I—2 hours. Experiments designed to complement the lecture material in 461. Emphasis is placed on experimental methodology and computer–assisted data acquisition. The use of spreadsheets and data analysis software is discussed in the lecture. Prerequisite: passing grade in or concurrent enrollment in 461.

Change credit hours and prerequisites to:

CHEM 461L Experimental Physical Chemistry I--1 hour. Experiments designed to complement the lecture material in 461. Emphasis is placed on experimental methodology and computer assisted data acquisition. The use of spreadsheets and data analysis software is discussed in the lecture. Prerequisites: 321 and concurrent enrollment in 461.

Preferred effective term: Fall 2007

CHEM 462L Experimental Physical Chemistry II—1 hour. Experiments designed to complement the lecture material in 462. Emphasis is placed on experimental methodology and computer-assisted data acquisition. The use of scientific spreadsheets and data analysis software is discussed in the lecture. Co-requisite: passing grade in or concurrent enrollment in 462.

Change co-requisites to:

CHEM 462L Experimental Physical Chemistry II—1 hour. Experiments designed to complement the lecture material in 462. Emphasis is placed on experimental methodology and computer-aided data acquisition. The use of scientific spreadsheets and data analysis software is discussed in the lecture. Prerequisite: 461L and concurrent enrollment in 462.

Preferred effective term: Fall 2007

CHEM 465L Survey of Physical Chemistry Laboratory—2 hours. A series of laboratory experiments designed to illustrate and reinforce the basic aspects of chemical thermodynamics and kinetics. A lecture component will be used to discuss experimental methodology and to introduce computer—assisted data organization, analysis, and display. Co-requisite: concurrent enrollment in 465.

Change credit hours, description, and co-requisite to:

CHEM 465L Survey of Physical Chemistry Laboratory—1 hour. A series of laboratory experiments designed to illustrate and reinforce the basic aspects of chemical thermodynamics, kinetics, and spectroscopy. A lecture component will be used to discuss experimental methodology and to introduce computer-assisted data organization, analysis, and error evaluation. Prerequisites: 321 and concurrent enrollment in 465.

Preferred effective term: Fall 2007

COLLEGE OF ARTS AND SCIENCES: Communication

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COMM 110 Television in Contemporary Society—3 hours. Designed to develop a better understanding of the impact and contributions of television on society. Emphasis will include the aesthetics and effects of television language relative to economic, political, and social messages, with the intent of developing more perceptive consumers of television and related technologies. [GE 2000: Literary, Artistic, and Philosophical Studies-Elective]

Change title and description to:

COMM 110 Media an Popular Culture—3 hours. An introduction to analysis of various contemporary media and their relationship with American popular culture. Emphasis will include aesthetics and effects of media relative to economic, political, and social messages, with the intent of developing literate consumers of media. [GE 2000: Literary, Artistic, and Philosophical Studies-Elective]

Preferred effective term: Fall 2007

COMM 290 Writing for the Broadcast Media—3 hours. The techniques and philosophy, with writing of radio and television news, music continuity, public service announcements, and commercials. Required of radio-TV-film majors and minors.

Change title and description to:

COMM 290 Media Writing—3 hours. This course familiarizes students with various types of writing used in media and allied fields. Special emphasis is put on basic news writing, writing commercials and public service announcements for electronic media. Students also learn about the use of broadcast style writing in non-broadcast applications such as corporate and organizational video, public relations and emerging media.

Preferred effective term: Fall 2007

COMM 303 Communication Research Methods—3 hours. Diverse methods for studying communication are investigated, compared, and assessed for their usefulness for understanding communication.

Change description and add prerequisites:

COMM 303 Communication Research Methods—3 hours. Diverse methods for studying communication (quantitative, qualitative, and rhetorical) are considered, compared, assessed and applied for their usefulness in understanding and analyzing communication in public relations, communication studies, and mass communication. Prerequisite: 209.

Preferred effective term: Fall 2007

COMM 304 (102) Communication Theory—3 hours. An explanation of the process of human communication. The focus is on what is fundamental to all acts of communication rather than on what is

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unique to any particular communication situation.

Change description to:

COMM 304 Communication Theory—3 hours. A systematic, careful examination and analysis of communication phenomena with a view to understanding how researchers and scholars have described and explained the various processes of human communication.

Preferred effective term: Fall 2007

COMM 311 Interpersonal Communication—3 hours. An introduction to the process of developing, maintaining, and terminating relationships. Key concepts, including empathic listening, verbal and nonverbal messages, and role/rule negotiations, will be emphasized within a transactional perspective.

Change description to:

COMM 311 Interpersonal Communication—3 hours. An introduction to how humans create mutually shared meanings between and among themselves through relationships that occur in a variety of contexts.

Preferred effective term: Fall 2007

COMM 329 Public Relations Tactics—3 hours. This course is a client-based writing course in public relations. The course provides students with the opportunity to work with a client and produce samples of common public relations tactics. Students also become familiar with the strategic planning concept of public relations tactics, and will develop a comprehensive plan for a media event for the client.

Add prerequisite:

COMM 329 Public Relations Tactics—3 hours. This course is a client-based writing course in public relations. The course provides students with the opportunity to work with a client and produce samples of common public relations tactics. Students also become familiar with the strategic planning concept of public relations tactics, and will develop a comprehensive plan for a media event for the client. Prerequisite: 269 or consent of instructor.

Preferred effective term: Fall 2007

COMM 330 Fundamentals of Television Production—3 hours. Production theory and laboratory participation in television programs. Required of radio-TV-film majors and minors; meets teacher licensure requirements. Includes required laboratory assignments and experiences. Prerequisites: 220 and 290.

Change description to:

COMM 330 Fundamentals of Television Production—3 hours. Production theory and laboratory participation in television programs. Includes required laboratory assignments and experiences.

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Prerequisites: 220 and 290.

Preferred effective term: Fall 2007

COMM 339 Broadcast Station Management—3 hours. Management and operation of radio and television broadcast stations.

Change number, title, and description to:

COMM 339 Media Organizations—3 hours. An examination of the organizational issues and policies involved in the management of electronic and print-based mass media, including legal and ethical issues, and the interaction of content, format, programming, promotions and distribution in market positioning.

Preferred effective term: Fall 2007

COMM 343 Film Production—3 hours. Basic film production methods. Picture and sound continuity, storyboarding, and production. Required of radio – TV-film majors and minors. Prerequisites: 220 and 290.

Change title, description, and prerequisites to:

COMM 343 Fundamentals of Visual Imaging—3 hours. A comprehensive survey of the elements which serve as the basis for video/television and film. Provides students the opportunity to sharpen their skills and field/single-camera production as they study aesthetics, camera operation, production planning, story-boarding, audio, lighting; introduces the student to digital video editing.

Preferred effective term: Fall 2007

*COMM 433 Broadcast Criticism—3 hours. The elements of critical evaluation in American broadcast programming and the critics' role.

Change title and description to:

*COMM 433 Media Criticism—3 hours. A survey of the available critical methodology for analyzing media texts, industries, and audiences.

Preferred effective term: Fall 2007

*COMM 468 Theories of Mass Communication—3 hours. Study of the empirical knowledge and philosophic insights required to understand contemporary theories of mass communication.

Change title and description to:

*COMM 468 Media Theory—3 hours. Study of the empirical knowledge and philosophic insights required to understand contemporary theories of mass mediated communication.

Preferred effective term: Fall 2007

COMM 469 Public Relations Case Studies—3 hours. Typical public relations problems in Academic Notes

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agencies, industry, labor, education, government, social service, and trades associations. Focus on case analysis of public relations campaigns and cultivation of professional attitudes.

Add prerequisite:

COMM 469 Public Relations Case Studies—3 hours. Typical public relations problems in agencies, industry, labor, education, government, social service, and trades associations. Focus on case analysis of public relations campaigns and cultivation of professional attitudes. Prerequisite: 329 or consent of instructor.

Preferred effective term: Fall 2007

COMM 470 Public Relations Campaign Planning—3 hours. The acquisition of professional–level experiences and skills in strategic public relations campaign planning and implementation.

Add prerequisite:

COMM 470 Public Relations Campaign Planning—3 hours. The acquisition of professional-level experiences and skills in strategic public relations campaign planning and implementation. Prerequisite: 329 or consent of instructor.

Preferred effective term: Fall 2007

COMM 492 Communication and Public Relations Internship—1-6 hours. Students work in an organization or public relations agency, or on campus under the supervision of a communication studies faculty member. Duties, responsibilities, academic standing, and credit hours must be approved prior to registration. In addition to activity reports/journals, students must produce a public relations project that is substantially their own. Prerequisites: junior standing and consent of instructor.

Change title and description to:

COMM 492 Communication Internship—1-6 hours. Students work in an organization or public relations agency, or at a facility in a structured program approved by the agency or on campus under the supervision of the internship coordinator. Duties, responsibilities, academic standing, and credit hours must be approved prior to registration. In addition to activity reports/journals, students must produce a project that is substantially their own. Prerequisites: junior standing and consent of instructor.

Preferred effective term: Fall 2007

COMM 495 Senior Project in Communication Studies—3 hours. A student-planned, faculty-supervised, project demonstrating the development of competence in the individual's primary area of study. Open only to seniors who have completed 22 hours of course work in the major.

Change title and description to:

COMM 495 Senior Capstone Experience in Communication—3 hours. Individual projects for juniors expecting senior status and current seniors, as arranged with instructor. Special attention will be

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paid to career preparation, including interviewing, resume-building, job-shadowing, and portfolio development.

Preferred effective term: Fall 2007

COURSE BANKING

COLLEGE OF ARTS AND SCIENCES: Chemistry

CHEM 410 Chemical Information—1 hour. A series of lectures and hands-on experiences in the use of printed and electronic sources of chemical information. Includes on-line searching of *Chemical Abstracts* as well as various other databases that are important to chemists. Prerequisite: successful completion of or concurrent enrollment in 352.

Preferred effective term: Fall 2007

COLLEGE OF ARTS AND SCIENCES: Communication

Bank the following Communication (COMM) courses:

101A 102A 208 218 265 338 345 356 360 367 410 413 415 454 499

Preferred effective term: Fall 2007

COURSE ELIMINATIONS

COLLEGE OF ARTS AND SCIENCES: Communication

Eliminate the following Journalism (JOUR) courses:

| 116 | 180 | 200 | 260 | 270 | 280 | 300 | 301 | 302 | 306 | 317 | 319 | 327 |
|-----|------|-----|-----|------------|-----|------------|-----|-----|-----|-----|-----|-----|
| 371 | 371L | 372 | 395 | 417 | 427 | 437 | 460 | 489 | 490 | | | |

Preferred effective term: Fall 2007

NEW PROGRAMS

COLLEGE OF BUSINESS: Analytical
Financial Services Major (71 semester hours)
CIP CODE: 520801 Major Code _____

Brief Summary:

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The Financial Services major provides students with a broader education in the area of financial services, rather than be more narrowly trained in a specialty discipline. Using a financial services core of five required courses along with a specialty of four courses in Accounting, Banking, Insurance, or Investments, the student is prepared for a variety of career roles in financial services.

The major will be offered by faculty from all of the financial services disciplines in the College of Business and will be housed in the Analytical Department.

Student Learning. How have the results of student outcomes assessment and program or accreditation review been used on the proposed change? How will this change increase student learning and program effectiveness?

Given the many pressures placed on the financial sector due to legislative mandate, it is important that educational institutions respond to the needs of the financial services industry. Preparing college graduates for careers in financial services requires a broad based education grounded in a commitment to liberal learning. By completing a degree in financial services, the student builds upon the foundation provided by general education requirements with a business core and twenty-seven hours of course work in the major. The major requires all students to complete an overview of financial services with specific course work in the areas of banking, investments, and insurance with a focus on ethical decision making. Students in the major then declare a track in one of the four areas associated with financial services: accounting, banking, insurance, and investments.

The creation of this major allows the College of Business at Indiana State University to meet its goal of creating a special focus on the emerging needs of the financial services industry. Providing students with a broad understanding of the industry, yet with specific and detailed background in one of the sectors of the industry, allows the College of Business to produce future business leaders for this dynamic industry. This program is supported by the Networks Financial Institute initiative and by the college corporate advisory board. Statements of support from the financial services industry are attached as an appendix to this proposal. In this appendix are statements from Elizabeth Coit, Executive Director of Networks Financial Institute; Donald Gongaware, retired insurance company executive; Charlie Richardson, Partner, Baker & Daniels and B&D Consulting, and Chair of Financial Services Practice; Pete Hudson, retired Insurance Commissioner, NAIC President, and insurance company president and CEO; Larry Boulet, President, Boulet Consulting LLC, and Chairman of the Board of Trustees, ISU Foundation. Liz Coit of NFI said "Indiana State University is in a prime position to increase its leadership role in developing qualified employees for this dynamic, growing sector. With proven success in core financial areas including finance, accounting and insurance, ISU can assure its continued leadership role with the addition of a financial services' major and minor. Coupled with the breadth of existing majors, and the Presidential, Gongaware, and Networks scholarship programs, ISU will be in a position to attract new students and new recruiters to its doorstep." In the appendix she cites anonymous research done by NFI to measure industry acceptance for the Financial Services major, and describes the recent regulatory changes in this industry that emphasize the need for broad-based industry generalists that cross over between the traditional independent functional areas.

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The financial services major makes use of existing courses for most of the electives and four of the five required courses. A new overview course, FIN 320, has been developed for this program and is attached to the proposal. A new elective course, FIN 437 (Market Micro Structure) has been developed and is attached to this proposal.

Proposed Catalog Copy:

Financial Services Major (71 semester hours)

Required courses on all four-year professional programs (44 semester hours)

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Business: 101—1 hr.; 102—1 hr.; 170—2 hrs.; 201—3 hrs.; 202—3 hrs.; 205—3 hrs.; 220—1 hr.; 263—3 hrs.; 305—3 hrs.; 311—3 hrs.; 321—3 hrs.; 351—3 hrs.; 361—3 hrs.; 371—3 hrs.; 401—3 hrs.
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Economics: 200—3 hrs.; 201—3 hrs.

Finance: 320--3 hrs.

Required courses for financial services major (15 semester hours)

Insurance and Risk Management 340—3 hrs.

Management 370—3 hrs.

Finance 333—3 hrs, 440—3 hrs.

Elective Tracks (12 semester hours taken from a single track) - select one track

Accounting Track

Required courses: Accounting 301—3 hrs, 302—3 hrs, 404—3 hrs.

Elective: One from Accounting 313—3 hrs, 405—3 hrs, 415—3 hrs, or 499—-3 hrs; or an internship in financial services --3 hrs.

Banking Track

Required courses: Economics 321—-3 hrs, Finance 400—3 hrs, 441—3 hrs.

Elective: One from Economics 341—3 hrs or an internship in financial services—3 hrs.

Insurance Track

Required courses: Insurance 341—3 hrs, 343—3 hrs, 432—3 hrs.

Elective: One from Insurance 435—3 hrs, 436—3 hrs; Accounting 404—3 hrs; or an internship in financial services—3 hrs.

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Required courses: Finance 400—3 hrs, 434—3 hrs, 435--3 hrs.

Elective: One from Finance 436—3 hrs, 437—3 hrs, or an internship in financial services—3 hrs.

Preferred effective term: Fall 2007

COLLEGE OF BUSINESS: Analytical

Financial Services Minor (15 semester hours)
CIP CODE: 520801 Minor Code _____

Brief Summary:

The financial services minor provides business students with a broader education in the area of financial services to complement a primary major. The minor offers coursework across three areas of financial services: invenstments, banking, and insurance & risk management. The financial services minor is designed to be taken by Business Administration majors who want a comprehensive view of this industry, or by someone majoring in one of the constituent disciplines who wants additional perspectives across the financial services field.

Student Learning. How have the results of student outcomes assessment and program or accreditation review been used on the proposed change? How will this change increase student learning and program effectiveness?

Given the many pressures placed on the financial sector due to legislative mandate, it is important that educational institutions respond to the needs of the financial services industry. Preparing college graduates for careers in financial services requires a broad based education grounded in a commitment to liberal learning.

The creation of the financial services major and minor allows the College of Business at Indiana State University to meet its goal of creating a special focus on the emerging needs of the financial services industry. Providing students with a broad understanding of the industry, along with detailed background in the business core areas, allows the College of Business to produce future business leaders for this dynamic industry. This program is supported by the Networks Financial Institute initiative and by the college corporate advisory board. Statements of support from the financial services industry are attached as an appendix to this proposal. In this appendix are statements from Elizabeth Coit, Executive Director of Networks Financial Institute; Donald Gongaware, retired insurance company executive; Charlie Richardson, Partner, Baker & Daniels and B&D Consulting, and Chair of Financial Services Practice; Pete Hudson, retired Insurance Commissioner, NAIC President, and insurance company president and CEO; Larry Boulet, President, Boulet Consulting LLC, and Chairman of the Board of Trustees, ISU Foundation.

Liz Coit of NFI said "Indiana State University is in a prime position to increase its leadership role in developing qualified employees for this dynamic, growing sector. With proven success in core financial

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areas including finance, accounting and insurance, ISU can assure its continued leadership role with the addition of a financial services' major and minor. Coupled with the breadth of existing majors, and the Presidential, Gongaware, and Networks scholarship programs, ISU will be in a position to attract new students and new recruiters to its doorstep." In the appendix she cites anonymous research done by NFI to measure industry acceptance for the Financial Services major, and describes the recent regulatory changes in this industry that emphasize the need for broad-based industry generalists that cross over between the traditional independent functional areas.

The financial services minor makes use of existing courses for four of the five required courses. A new overview course, FIN 320 320, has been developed for this program and is attached to the major proposal.

Proposed Catalog Copy:

Financial Services Minor (15 semester hours)*

Required courses for financial services minor (15 semester hours):

Financial Services 320—3 hrs

Insurance and Risk Management 340—3 hrs

Management 370—3 hrs

Finance 333—3 hrs, 440—3 hrs

*The financial services minor is only open to College of Business majors.

Preferred effective term: Fall 2007

PROGRAM REVISIONS

COLLEGE OF ARTS AND SCIENCES: Chemistry

Chemistry Major (69 semester hours, including extradepartmental requirements) CIP Code 400501 Major Code 0421

Brief Summary:

- 1. Revisions to the core curriculum:
 - a. Delete: Chem 410--3 hours (course is being banked)
 - b. Increase credit hours: Chem 355 from 1 hour to 2 hours
 - c. Increase credit hours: Chem 421 from 3 hours to 4 hours and add prerequisite
 - d. Increase credit hours of core curriculum from 30 to 31 credit hours.
- 2. Revisions to tracks:
 - a. Decrease credit hours: Chem 461L from 2 hours to 1 hour

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- b. Decrease credit hours: Chem 465L from 2 hours to 1 hour
- c. Decrease credit hours of ACS, Biochemistry and Business emphasis by 1 credit hour; no net change to total major credit hours.

3. Revisions to Electives:

- a. Designate a set of courses in chemistry, physics, life science, mathematics, and geology that will serve as advanced electives for the chemistry major.
- 1. We propose to remove CHEM 410 from our core curriculum, as it is being banked. We are also increasing the number of credit hours of Chem 355 from 1 to 2. Chem 410 is a 1 credit course. Chemistry majors are required to take 355 and 410, so these two proposed changes will have no net effect on the total number of credit hours required to complete the chemistry major.

We propose to add 321 as a prerequisite to 421 and to increase the number of credit hours of 421 from 3 hours to 4 hours. We also propose to decrease the number of credit hours from 461L and 465L from 2 credit hours each to 1 credit hour each. (Chemistry majors are required to take 421 and either 461L or 465L, so there is no change to the total number of credit hours required to complete the chemistry major.)

- 2. The reduction in hours for CHEM 461L will reduce the American Chemical Society certified Emphasis by 1 hour. The reduction in hours for CHEM 465L will reduce the Biochemistry Emphasis and the Business Emphasis by 1 hour. This will keep the major at 69 hours.
- 3. We propose a set of courses in chemistry, physics, life science, mathematics, and geology that will serve as advanced electives for the chemistry major.

Student Learning:

The Chemistry Department has a student outcomes assessment plan that has been used successfully for several years. Furthermore, our program is subject to rigorous periodic (5-year) accreditation reviews by the American Chemical Society. The proposed changes, however, were precipitated by neither of these. Rather, Chem 410 is no longer necessary for chemistry majors due to recent advances in technology. In the past the course emphasized the use of printed sources of chemical information. The current availability and ease of use of electronic databases and other internet resources has eliminated the need for an entire course devoted to chemical information. Chemistry students will instead learn, for example, literature searching and use of online abstract sources in Chem 355 and other courses as appropriate. The inclusion of some material from Chem 410 and the increased emphasis on instrumental analysis necessitate the Chem 355 increase from 1 to 2 credit hours.

This credit-hour change to 355 will enhance student learning by allowing time for prelaboratory lectures and by giving students sufficient time for instrumental analysis. Adequate instrumental training is essential because most students who seek employment as bachelors degree chemists find themselves in jobs that involve the use of various chemical instruments. Preprofessional students who are majoring in chemistry and students bound for graduate programs in chemistry will also benefit by becoming more exposed to

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chemical instrumentation. The banking of Chem 410 will enhance program effectiveness and relevance because one credit hour will be devoted to organic laboratory techniques and instrumentation in Chem 355, rather than chemical information that is rapidly becoming outdated.

Throughout the past decade Professors Allen and Wolf have been keeping up with universally recognized course epxectations by shoehorning some new lecture material into 421 which is currently a 3-hour combined lab/lecture course. Obviously, this cannot be a permanent solution, and the time has come to change 421 from 3 credit hours to 4; that is, from a 2-lecture-per-week-plus-lab course to a 3-lecture-per-week-plus-lab course. In order to keep the chemistrya major at 69 credit hours, we are submitting accompanying proposals to decrease the number of credit hours of 461L and 465L from 2 to 1. This credit hour change to 421 will enhance student training by giving students increased exposure to the material that is traditionally taught in the physical chemistry lab (461L/465L). Most students who seek employment as bachelors degree chemists find themselves in jobs that involve the use of various chemical instruments. Preprofessional students who are majoring in chemistry and students bound for graduate program in chemistry will also benefit by becoming more exposed to chemical instrumentation.

Chemistry majors are required to complete a number of hours of advanced elective study (3-10 hours, depending on the selected track to the major). Advanced electives have been broadly defined as 300-and 400-level courses in chemistry, mathematics, physics, computer science, and life sciences that carry prerequisites. While most of our students have selected elective courses in these disciplines that we consider reasonable for the chemistry major, occasionally courses have been taken that met the criteria for an advanced elective but for which the course content didn't particularly relate well to the chemistry major.

This proposal lists extra-departmental courses that relate directly to chemistry and, thus, will be accepted as advanced elective credits for the chemistry major. There is no change to the total number of hours (69) required to complete the major.

Proposed Catalog Copy:

Chemistry Major (69 semester hours, including extradepartmental requirements)
CIP Code 400501 Major Code _____

Core Curriculum: (31 semester hours)

Required Chemistry: 105--3 hrs.; 105L--1 hr.; 106--3 hrs.; 106L--1 hr.; 321--4 hrs.; 351--3 hrs.; 351L--1 hr.; 352--3 hrs.; 352L--1 hr.; 355--2 hr.; 400--1 hr; 421--4 hrs.

Required Mathematics: 131--4 hrs.

Approved Advanced Elective Courses

Chemistry: any 300- or 400-level course, with the exception of 330 and 399. A maximum of 4 hours

of 499 may be counted.

Life Sciences: 330, 330L, 374, 374L, 380, 380L, 408, 408L, 476, 482, 482L.

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Physics: any 300- or 400-level course that carries a prerequisite of 206 or higher.

Mathematics: 333, 341, 413.

Geology: 380, 382, 481.

American Chemical Society Certified

Required courses: 31 hours of the core curriculum.

Chemistry: 340--2 hrs.; 431--3 hrs.; 440--3 hrs.; 461--4 hrs.; 461L--1 hr.; 462--4 hrs; 462L--1 hr.

Mathematics: 132--4 hrs.

Physics: 205--4 hrs.; 205L--1 hr.; 206--4 hrs.; 206L--1 hr.

Electives: 6 hours of advanced elective courses

Biochemistry Emphasis

Required courses: 31 hours of the core curriculum.

Chemistry: 431--3 hrs.; 431L--1 hr.; 432--3 hrs.; 465--4 hrs.; 465L--1 hrs.

Biology: 101--3 hrs.; 101L--1 hr.; 102--3 hrs.; 102L--1 hr. **Physics:** 105--3 hrs.; 105L--1 hr.; 106--3 hrs.; 106L--1 hr.

Electives: 10 hours of advanced elective courses, a minimum of 4 of which must be taken in chemistry.

Business Emphasis

Required Courses: 31 hours of the core curriculum.

Chemistry: 431--3 hrs.; 431L--1 hr.; 465--4 hrs.; 465L--1 hrs. **Physics:** 105--3 hrs.; 105L--1 hr.; 106--3 hrs.; 106L--1 hr.

Economics: 200--3 hrs.; 201--3 hrs.

Business: 201--3 hrs.; Finance 200--3 hrs.; Management 301--3 hrs.; Marketing 301--3 hrs.

Electives: 3 hours of advanced elective courses in chemistry.

*Students majoring in the Chemistry with Business Emphasis Program are expected to meet all course prerequisites in the College of Business, including "Junior Standing in Business" where necessary.

Preferred effective term: Fall 2007

COLLEGE OF ARTS AND SCIENCES: Communication

Communication Studies Major (45 semester hours)

CIP Code: 090101 Major Code: 0526

Communication Minor

CIP Code: 090101 Major Code: 0533

Brief Summary:

This complete revision of the programs in the Department of Communication collapses all programs

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(Communication Studies, Public Relations, Journalism, Radio-TV-Film) into ONE major. We use the current CIP code for Communication Studies/Public Relations (090101). The department will now have ONE major. Students majoring in Communication will take a 15 hour core of courses and then choose from one of four concentrations, each consisting of 15 hours. Students can then complete the major by picking 15 credits of electives from three areas: applied courses, context courses, theory/research/criticism courses [3 credits from each area plus 6 credits of electives chosen in consultation with an advisor].

Actions:

- 1) Use CIP 090101 (currently used for Communication Studies, Public Relations Concentration, and Graduate Program);
- 2) Bank 15 courses from the catalog; list attached;
- 3) Eliminate CIP 090402 Journalism;
- 4) Eliminate CIP 090701 Radio-TV-Film;
- 5) Use new major code, renamed: Communication (eliminate all other undergraduate major codes);
- 6) Add a core of courses, including two new courses required of all students;
 - a. COMM 209 Introduction to Research in Communication
 - b. COMM 204 Media & Society
- 7) Add a new course to the Electronic Media Concentration;
 - (1) COMM 305 Media Research
- 8) Change the following existing courses;
 - a. Rename three courses;
 - (1) COMM 110 Media and Popular Culture, formerly Media and Society
 - (2) COMM 343 Fundamental of Visual Imaging, formerly Film Production
 - (3) COMM 339 Media Organizations, formerly Media Management
 - b. Moderately revise two courses;
 - (1) COMM 290 Media Writing
 - (2) COMM 428 Media and Identity, formerly JOUR 427 Women and Minorities in the News Media
 - c. Create two "new" courses by combining several journalism courses together;
 - (1) COMM 309 Reporting I, formerly Jour 116 Introduction to Journalism and Jour 200 Reporting.
 - (2) COMM 409 Reporting II formerly 300 Public Affairs Reporting, 301 Feature Writing 302 Editorial Writing, 317, copyediting
- 9) Communication majors will take COMM 202 instead of COMM 101 unless they are transfer students with a COMM 101 equivalent OR have declared a Communication major AFTER taking COMM 101 [present policy];
- 10) Slightly revise catalog copy for 8 courses: 330, 311, 339, 303, 304, 427, 433, 468 (these are not substantial changes to the courses; the changes reflect a more contemporary update to the course perspectives);
- 11) Create pre-requisites (or consent of instructor) for 4 courses: 329, 371, 469, 470;
- 12) Consolidate all the internship courses into one COMM 492;
- 13) Consolidate all the Senior Project Courses into one COMM 495;

- 14) Communication majors will be advised to take COMM 479 Communication Ethics as the Capstone course in General Education, but it will not be "required" [present policy];
- 15) Majors will be required to complete a minor OUTSIDE the department;
- Rename ALL courses in the department COMM (including all courses formerly JOUR, which are now eliminated;
- 17) We have created transition plans for students who have not completed the old programs;
- We have created a four year schedule rotation example to show that with current and expected new hires (2007) we will be able to serve students in this new program;
- 19) We have created a beginning assessment plan for the new major;
- We have eliminated from the Speech Communication Public Relations concentration the requirements in Marketing (301 and 332) and Manufacturing and Construction Technology (151, 250, 355).

Student Learning:

A number of external and internal factors have compelled the department to create a substantial modification of programs. First, reductions of staff over the past 10 years have compromised the ability of the department to offer the broad range of courses available in the mid 1990's. Second, assessment data over the past five years suggests that our majors are employed in a broad array of communication professions and that a program that offers them more breadth of learning across the field of communication would be more suitable for the types of employment they are likely to secure upon graduation. For example, assessment of public relations graduates' employment reveals they are currently working in electronic media, print media, human resources, and in public relations, among many others. Our radio-ty-film and journalism graduates are employed in both print and broadcast communication as well as in public relations and our communication studies majors are as likely to be working in public relations as in any other career. We have also assessed the effectiveness of individual courses in the various programs and identified those that least meet the needs of our graduates – these have been slated for significant modification or for banking or elimination. Third, program review revealed a number of strengths and weaknesses in our programs which needed to be addressed. Fourth, program prioritization has provided an excellent opportunity to reduce the number of majors/minors in the department and to more efficiently utilize the resources we now have. These factors have created an excellent opportunity to enhance our program to meet the needs of students and to respond to the information gained in assessment over the last five years.

| Communication Major (45 semester hours) |
|---|
| CIP CODE: 090101 Major Code: |
| Communication Minor (18-21 semester hours) |

Proposed Catalog Copy:

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^{*}New numbers for these courses.

CIP CODE: 090101 Minor Code

COMMUNICATION

Chairperson: Dr. David W. Worley

Department Office: Erickson Hall, room 311 Web site: http://www.indstate.edu/comm/

Competition in the workplace demands that today's students possess effective communication skills. At the start of a new century, the need to understand, produce, and use effective communication strategies is more important than ever. It is vital to the success of individuals, communities, states, and nations. The task is further complicated by the many new communication technologies now in use, and the increasing importance of working in the global context.

The Department of Communication at Indiana State University recognizes these changes and offers a program of study to prepare students to work in this new and evolving environment. Communication at ISU allows students to study both the practical and theoretical, while tailoring a program that maximizes personal growth and professional development. With this approach, students receive the best of both the professional and academic worlds.

In support of the liberal arts and sciences mission of the College of Arts & Sciences and Indiana State University, the Department of Communication participates in the General Education Program, the Honors Program, the International Studies Program, the Women's Studies Program, and the First-Year Learning Communities.

ACADEMIC PROGRAMS

Degrees Offered

The Department of Communication offers a bachelor of arts or a bachelor of science degree. Candidates for either degree must complete the University requirement of a minimum of 124 semester hours of credit, including General Education course work, as well as the requirements for the departmental major outlined below. Candidates for a bachelor of arts degree must also complete two years, or the equivalent, of a foreign language.

Departmental Opportunities

Facilities available for student research and activities include computer laboratories, a performance laboratory, a film laboratory, two television studios, and two classroom studios that provide University-wide service in distance education. Co-curricular activities include the Public Relations Student Society of America, the Society of Professional Journalists student chapter, Sycamore Video, and WISU-FM, a 13,500-watt stereo radio station.

The college, in consultation with departments, assigns each student a faculty academic advisor.

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Majors and minors in the Department of Communication are encouraged to maintain good contact with their advisor, and are expected to work with their advisor prior to registration each semester. Students who do so are more likely to meet their goals and achieve academic success. Students can find their assigned advisor by consulting the college, the department, or their DARS.

MAJOR AND MINOR REQUIREMENTS

Communication Major (45 semester hours)

The degree in communication is a combination of required core courses and selection of one concentration. Students may complete their program by choosing 15 hours of electives (a minimum of 3 hours must be chosen from each category of courses in the department: applied courses, context courses, and theory/research/criticism courses; an additional 6 hours may be chosen in consultation with an advisor. A minimum of 9 hours must be at the 300/400 level). Students must complete a minor OUTSIDE of the Department of Communication.

Core requirements (15 hours): 204—3 hrs.; 209—3 hrs.; 290—3 hrs.; 459—3 hrs.; 492 or 495—3 hrs.

Concentration in Public Relations (15 hours): 269—3 hrs.; 303—3 hrs.; 312—3 hrs.; 329—3 hrs.; 470—3 hrs.

Concentration in Human Communication (15 hours): 261—3 hrs.; 303—3 hrs.; 304 or 312--3 hours; 311—3 hrs.; 455—3 hrs.

Concentration in Electronic Media (15 hours): 220—3 hrs.; 305—3 hrs.; 330—3 hrs.; 343—3 hrs.; 468—3 hrs.

Concentration in Journalism (15 hours): 270—3 hrs.; 309—3 hrs.; 327—3 hrs.; 373—3 hrs.; 409—3 hours.

Electives (15 hours): 3 hours (1 course) from Applied Courses; 3 hours (1 course) from Context Courses; 3 hours (1 course) from Theory/Research/Criticism courses; 6 hours (2 courses) from any category—chosen in consultation with an advisor. A minimum of 9 hours must be at the 300/400 level.

Communication Minor (18-21 semester hours)

Required course (3 hours): 204—3 hrs.

Students complete the minor (15-18 hours) by choosing to complete all of the courses in ONE of the concentrations in the department.*

* Students completing the Journalism or Electronic Media concentration must take COMM 290--3 hrs. in addition to the concentration courses.

Preferred effective term: Fall 2007

COLLEGE OF EDUCATION: Communication Disorders and Counseling, School, and Educational Psychology

Speech-Language Pathology Major (60 semester hours minimum)

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CIP Code: 51024 Major Code: 7441

Brief Summary:

The old program required SPED 428 which is now a banked course. The program has been substituting SPSY 428 which meets all accreditation requirements.

Speech-Language Pathology Major (60 semester hours minimum)

The student will complete one of two options for the undergraduate major as a prerequisite for admission to a graduate program for professional preparation in speech-language pathology. Option I (clinical) includes an additional clinical experience and student teaching. Option II (academic) replaces the advanced clinic and student teaching with nine hours of professionally related academic course work. Upon completion of a master's degree, the holder of the Indiana Teacher License as a "teach of children with communication disorders" will be licensed to work with students at all age levels, including preschool children, who have communication disorders, within an educational setting. Individuals practicing in settings other than educational institutions (e.g., private practice, hospitals, rehabilitation centers) must hold the ASHA-CCC and/or appropriate state license.

Proposed Catalog Copy:

Speech-Language Pathology Major (60 semester hours minimum) CIP Code: 51024 Major Code: _____

| Credits Required for Degree | 124 |
|-----------------------------|-------|
| Credits Required for Major | Min. |
| | of 60 |
| Required Major Courses | |
| CD 211 | 3 |
| CD 212 | 3 |
| CD 213 | 3 |
| CD 224 | 3 |
| CD 225 | 3 |
| CD 226 | 3 |
| CD 303 or LING 210 | 3 |
| CD 311 | 3 |
| CD 312 | 3 |
| CD 323 | 3 |
| CD 324 | 3 |
| CD 399 | 3 |
| CD 411 | 3 |
| CD 422 | 3 |
| SPSY 428 | 3 |

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| Professional Related area as approved by advisor | 6 |
|---|---|
| Choose from Option I (clinical) or Option II (academic) | 9 |
| Option I: | |
| CD 400 (3 hours) | |
| CD 498 (6 hours) | |
| Option II: | |
| 9 additional hours from professional related areas as approved by advisor | |

Other Requirements

- All students must have a minimum GPA of 2.5 to enroll in 300 level courses
- All freshman and sophomore Communication Disorders majors are required to take and pass the Praxis I before they will be allowed to sign up for junior level courses (any course with a 300 or higher designator number).
- Non-traditional students who transfer to the undergraduate Communication Disorders program as junior, senior, post-associate degree, or post-bachelor degree are required to take and pass the Praxis I examination within the first two semesters of course work (fall and spring) in the major. If students do not pass Praxis I within this time period, they are not allowed to sign up for the remaining portion of the recommended sequence of courses. The only 300/400 level course that they will be allowed to take before meeting this Praxis I requirement is CD 312.
- To be eligible to take advanced clinic (CD 400) and student teaching (CD 498), students must maintain a minimum GPA of 3.0.

Preferred effective term: Fall 2007

PROGRAM ELIMINATIONS

COLLEGE OF ARTS AND SCIENCES: Chemistry

Environmental Geological Chemistry Emphasis (77 semester hours including extradepartmental requirements)

CIP Code: 400501 Major Code: 0421

Brief Summary:

The Chemistry Department recommends that the Environmental Geological Chemistry Emphasis track of the chemistry major be eliminated. Only one student has completed the chemistry major on the environmental geological track in the last 11 years. The faculty agree that since this track does not attract a significant number of students it should not be retained.

Preferred effective term: Fall 2007

Preprofessional Emphasis

CIP Code: 400501 Major Code: 0421

Brief Summary:

The Chemistry Department recommends that the Preprofessional Emphasis track of the chemistry major be eliminated. The preprofessional and biochemistry tracks are nearly identical, differing by only two upper-division courses [biochemistry requires second-semester biochemistry (CHEM 432) and the physical chemistry laboratory (465L) whereas preprofessional does not]. Only one or two students (of about 15) complete the chemistry major each year on the preprofessional track. The faculty agree that these students would have stronger training in chemistry had they instead completed the biochemistry and physical chemistry of the biochemistry track.

Preferred effective term: Fall 2007

COLLEGE OF ARTS AND SCIENCES: Communication

Communication Studies Major (33 semester hours) CIP Code 090101 Major Code 0533

Communication Studies Minor (18 semester hours) CIP Code 090101 Minor Code 0533

The Department of Communication has undergone substantial revision and consolidation of programs. The three separate majors in the department are now consolidated into one major. The three minors in the department are now one minor. This F-2 eliminates the old communication studies major. The CIP code originally used for Comm Studies will become the CIP code for the new single major in Communication.

Preferred effective term: Fall 2007

Communication Studies – Public Relation Concentration (50 semester hours) CIP CODE 090101 Major Code 0526

The Department of Communication has undergone substantial revision and consolidation of programs. The three separate majors in the department are now consolidated into one major. The three minors in the department are now one minor. This F-2 eliminates the old communication studies major and associated concentration in public relations. The CIP code originally used for Comm Studies/Public Relations will become the CIP code for the new single major in Communication. *Preferred effective term: Fall 2007*

Journalism Major (41 semester hours) CIP Code 090401 Minor Code 0524

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Professional Journalism Minor (22 semester hours) CIP Code 090401 Minor Code 0524

Liberal Arts Journalism Minor (18 semester hours) CIP Code 090401 Minor Code 0525

The Department of Communication has undergone substantial revision and consolidation of programs. The three separate majors in the department are now consolidated into one major. The three minors in the department are now one minor. This eliminates the old journalism major. *Preferred effective term: Fall 2007*

Radio-Television-Film Major (50 semester hours) CIP Code 090701 Major Code 0521

Radio-Television-Film Minor (24 semester hours) CIP Code 090701 Minor Code 0521

The Department of Communication has undergone substantial revision and consolidation of programs. The three separate majors in the department are now consolidated into one major. The three minors in the department are now one minor. This eliminates the old radio-TV-film major. *Preferred effective term: Fall 2007*

GRADUATE PROPOSALS

NEW COURSES

COLLEGE OF ARTS AND SCIENCES: Communication

COMM 528 Media and Identity—3 hours. A study of the constitutive and representative relationships between media and identity. The course provides an overview of the media's role in identity group formation, the representation of identity politics, and the role of stereotypes in American Media.

Preferred effective term: Fall 2007

COURSE REVISIONS

COLLEGE OF ARTS AND SCIENCES: Chemistry

CHEM 521 Instrumental Methods of Analysis—3 hours. Principles and applications of instrumental analysis, including spectrophotometry, chromatography, electrophoresis, mass spectrometry, fluorimetry, and magnetic resonance techniques. Prerequisite: successful completion of or

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concurrent enrollment in 462/562.

Change credit hours, description, and prerequisites to:

CHEM 521 Instrumental Methods of Analysis -- 4 hours. Principles and applications of instrumental analytical chemistry, including signal and noise analysis, design and application of atomic and molecular spectroscopic and mass spectrometric instrumentation, and chromatographic methods of separation. Three class hours and three laboratory hours per week. Prerequisites: 321 and successful completion of or concurrent enrollment in 462/562.

Preferred effective term: Fall 2007

CHEM 559 (A-G) Topics in Organic Chemistry—1-3 hours. The study of a selected topic in organic chemistry. Examples include: synthesis, structure determination, heterocyclics, polymers, and organometallics. May be repeated when topic is different. Prerequisite: 352; with some topics there may be additional prerequisites which will be announced when the course is scheduled.

Change description and prerequisites to:

CHEM 559 (A-G) Topics in Organic Chemistry--1-3 hours. The study of a selected topic in Organic Chemistry. Examples include: synthesis, structure determination, heterocycles, polymers, and organometallics. May be repeated for credit when the topic is different. Prerequisite: 352.

*Preferred effective term: Fall 2007

CHEM 561L Experimental Physical Chemistry I—2 hours. Experiments designed to complement the lecture material in 561. Emphasis is placed on experimental methodology and computer-assisted data acquisition. The use of scientific spreadsheets and data analysis software is discussed in the lecture. Does not count toward a graduate degree in chemistry. Prerequisite: passing grade in or concurrent enrollment in 561.

Change description, credit hours, and prerequisites to:

CHEM 561L Experimental Physical Chemistry I--1 hour. Experiments designed to complement the lecture material in 561. Emphasis is placed on experimental methodology and computer assisted data acquisition. The use of scientific spreadsheets and data analysis software is discussed in the lecture. Prerequisites: 321 and concurrent enrollment in 561.

Preferred effective term: Fall 2007

CHEM 562L Experimental Physical Chemistry II—2 hours. Experiments designed to complement the lecture material in 562. Emphasis is placed on experimental methodology and computer-assisted data acquisition. The use of scientific spreadsheets and data analysis software is discussed in the lecture. Does not count toward a graduate degree in chemistry. Prerequisite: passing grade in or concurrent enrollment in 562.

Change description and prerequisites to:

CHEM 562L Experimental Physical Chemistry II—2 hours. Experiments designed to complement

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the lecture material in 562. Emphasis is placed on experimental methodology and computer-aided data acquisition. The use of scientific spreadsheets and data analysis software is discussed in the lecture.

Prerequisites: 561L and concurrent enrollment in 562.

Preferred effective term: Fall 2007

COLLEGE OF ARTS AND SCIENCES: Communication

COMM 533 Broadcast Criticism—3 hours. The elements of critical evaluation in American broadcast programming and the critics' role.

Change title and description to:

COMM 533 Media Criticism—3 hours. A survey of the available critical methodology for analyzing media texts, industries, and audiences.

Preferred effective term: Fall 2007

COMM 568 Theories of Mass Communication—3 hours. Study of the empirical knowledge and philosophic insights required to understand contemporary theories of mass communication.

Change title and description to:

COMM 568 Media Theory—3 hours. Study of the empirical knowledge and philosophic insights required to understand contemporary theories of mass mediated communication.

Preferred effective term: Fall 2007

COURSE BANKING

COLLEGE OF ARTS AND SCIENCES: Communication

Bank the following Communication (COMM) courses:

554 A History of U.S. Broadcasting—3 hours. A concise history of broadcasting in the United States from earliest concepts of mass communications to the present day.

Preferred effective term: Fall 2007

COURSE ELIMINATIONS

COLLEGE OF ARTS AND SCIENCES: Communication

Eliminate the following Journalism (JOUR) courses:

527

Preferred effective term: Fall 2007

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UNDERGRADUATE APPROVALS

COURSE REVISIONS

COLLEGE OF ARTS AND SCIENCES: Music

MUS 204 MIDI Basics—1 hour. Elementary MIDI (Musical Instrument Digital Interface) instruction; its application in composition, music instruction, music business, and live performance. Two class hours per week. Prerequisite: 101 or consent of instructor.

Change title and description to:

MUS 204 Technology for Musicians—1 hour. Introduction to music technology; its application in composition, music learning and teaching, music business, and live performance. Two class hours per week. Prerequisite: 101 or permission of instructor.

Preferred effective term: Fall 2007

COURSE BANKING

COLLEGE OF ARTS AND SCIENCES: Art

ARTS 337 Photography III—3 hours. Additional experience in photography, including the study of alternative processes and image manipulation. Prerequisite: 336 or consent of instructor.

Bank this course

Preferred effective term: Fall 2007

CORRECTIONS

ACCT 504 was published in Academic Notes on February 26, 2007 as a course to be reactivated, when in fact, it should have been ACCT 505.

COURSE REACTIVATION

COLLEGE OF BUSINESS: Analytical

ACCT 505 Advanced Federal Income Taxation-3 hours. An advanced course in principles of federal taxation dealing with property transactions, partnerships, corporations, and S corporations. Prerequisite: 12 hours of accounting with a C grade or better, or consent of instructor.

Preferred effective term: Fall 2007

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