



# *Academic Notes*

MARCH 19, 2007

AN 2006-2007

## **\*\*SPECIAL NOTICES\*\***

### **APPROVAL OF THE COLLEGE OF NURSING, HEALTH AND HUMAN SERVICES**

The Indiana Commission for Higher Education and the ISU Board of Trustees have approved the College of Nursing, Health and Human Services, effective July 1, 2007. The College of Health and Human Performance and the College of Nursing will be dissolved on June 30, 2007. All departments and units previously under the College of Health and Human Performance and the College of Nursing should be moved to become part of the College of Nursing, Health and Human Services.

### **ACADEMIC APPAREL RENTAL FORM**

Faculty members needing to rent academic apparel for Spring 2007 Commencement need to fill out the Academic Apparel Rental Form on the last page of this document, and send it by **April 1, 2007**, to:

**SARA MONDAY  
ISU BOOKSTORE**

A late fee will be applied after that date to cover additional shipping charges.

### **FACULTY ATTENDANCE FORM FOR SPRING COMMENCEMENT**

All faculty are asked to go to the Academic Affairs Web site and fill out the Faculty Attendance form for Spring Commencement 2007. The form is located at the end of this document, and online at <http://web/acadnotes/commencement.htm>. After completing the attendance form, click on the submit button, and it will be sent directly to the Office of the Provost. Please complete the attendance form no later than **5:00 p.m., Wednesday, May 2, 2007**. If you have questions, please contact Donna Royse at x2307.

## **ACADEMIC NOTES PUBLICATION SCHEDULE FOR SPRING 2007**

Below is the circulation schedule for the electronic copy of *Academic Notes* through May 7, 2007. **All submissions for inclusion in Academic Notes are due in the Office of Academic Affairs no**

later than 10:00 a.m. on the Wednesday prior to the distribution of Academic Notes on the following Monday. Submissions must be in hard copy along with an e-mail, disk, or CD with the same information. The electronic version must be formatted either in Word with pages with signatures scanned and inserted as a picture OR PDF saved as text and image. (Do NOT send PDF just saved as an image.) Information submitted to Academic Notes that is not accompanied by an electronic version or that is incomplete or unusable will be returned to the appropriate office. Academic Notes is available using Acrobat Reader at <http://www.indstate.edu/site/acad-aff/2315.html>

**ACADEMIC NOTES PUBLICATION SCHEDULE**  
**FOR SPRING 2007**

<b><u>Deadline for Items</u></b>	<b><u>Issue Date</u></b>
March 21	March 26
March 28	April 2
April 4	April 9
April 11	April 16
April 18	April 23
April 25	April 30
May 2	May 7

**FACULTY GOVERNMENT**

**GRADUATE COUNCIL**

Agenda

Meeting #20 Monday, March 19, 2007, 12:10-1:30 pm, COE 11th Floor Conference Room #1 (The Large Conference Room).

1. Call to Order
2. Adoption of Agenda
3. Approve Minutes (distributed via email)
4. Unfinished/Ongoing Business
5. New Business
6. Reports
  - a. Chairperson
  - b. Faculty Senate Liaison
  - c. Administrative
  - d. Graduate Student Representative
  - e. Other

7. Upcoming Items

8. Adjournment

# CURRICULUM

## INDEX

Item	Page #
<b>Undergraduate Proposals</b>	
<i>Course Revisions</i>	
MATH 102.....	4
<i>Program Eliminations</i>	
A.S. Career and Technical Education .....	4
<b>Undergraduate Approvals</b>	
<i>New Courses</i>	
COMM 204, 209, 260, 270, 281, 305, 309, 327.....	5
COMM 371, 373, 409, 428, 437, 489, FIN 320 .....	6
FIN 438.....	7
<i>Course Revisions</i>	
AFRI 325, ARTE 391, 392, .....	7
ARTE491, 494, CHEM 321, 351, .....	8
CHEM 355, 421 459 .....	9
CHEM 461L, 462L 465L, COMM 110 .....	10
COMM 290, 303, 304 .....	11
COMM 311, 329, 330, 339.....	12
COMM 343, 433, 468, 469.....	13
COMM 470, 492 495, MUS 330.....	14
<i>Course Banking</i>	
CHEM 410.....	15
COMM 101A, 102A, 208, 218, 265, 338, 345, 356, 360, 367, 410, 413, 415, 454, 499.....	15
<i>Course Eliminations</i>	
JOUR 116, 180, 200, 260, 270, 280, 300, 301, 302, 306, 317, 319, 327, 371, 371L, 372, 395, 417, 427, 437, 460, 489, 490 .....	15
<i>New Programs</i>	
Financial Services Major.....	15
Financial Services Minor.....	18
<i>Program Revisions</i>	
Chemistry Major.....	19
Communication Studies Major and Minor .....	22
Speech-Language Pathology Major .....	26
Elementary Education Major.....	28
Health Sciences Major .....	30
<i>Program Eliminations</i>	
Environmental Geological Chemistry Emphasis.....	31
Preprofessional Chemistry Emphasis .....	32
Communication Studies Major and Minor .....	32
Communication Studies Public Relations Concentration.....	33
Journalism Major .....	33
Professional Journalism Minor.....	33
Liberal Arts Journalism Minor .....	33
Radio-Television-Film Major and Minor.....	33



# UNDERGRADUATE PROPOSALS

## COURSE REVISIONS

### COLLEGE OF ARTS AND SCIENCES: Mathematics and Computer Science

**MATH 102 Quantitative Literacy**—3 hours. (*This course is part of the “Transfer Indiana” [TransferIN] initiative. For additional information, link to [www.transferin.net/CTL/index.html](http://www.transferin.net/CTL/index.html).)*) Interpret formulas, graphs, and tables to draw inferences from them. Represent mathematical information symbolically, visually, numerically, and verbally. Use arithmetic, algebraic, geometric, statistical, and financial computational methods to solve problems. Determine reasonableness of answers and select optimal results. Recognize mathematical and statistical limits of methods. Prerequisite: appropriate placement examination (COMPASS/ASSET) score or Math 011. General Education Credits [*GE2000: Basic Studies—Quantitative Literacy Requirement*]

*Change prerequisites to:*

**MATH 102 Quantitative Literacy**—3 hrs. . (*This course is part of the “Transfer Indiana” [TransferIN] initiative. For additional information, link to [www.transferin.net/CTL/index.html](http://www.transferin.net/CTL/index.html).)*) Interpret formulas, graphs and tables to draw inferences from them. Represent mathematical information symbolically, visually, numerically, and verbally. Use arithmetic, algebraic, geometric, statistical, and financial computational methods to solve problems. Determine reasonableness of answers and select optimal results. Recognize mathematical and statistical limits of methods. Prerequisite: SATM score of 430 or higher; ACTM score of 17 or higher; or Math 011; or appropriate Compass/Asset score. General Education Credits [*GE 2000: Basic Studies—Quantitative Literacy Requirement*]

## PROGRAM ELIMINATIONS

### COLLEGE OF TECHNOLOGY: Industrial Technology Education

*A.S. Career and Technical Education (62 semester hours)*

#### **Brief Summary:**

The associate degree in career and technical education has been recommended for elimination by the Program Prioritization Committee.

# UNDERGRADUATE APPROVALS

## NEW COURSES

### COLLEGE OF ARTS AND SCIENCES: Communication

The following Communication courses are existing courses for which the prefix is changing from “JOUR” to “COMM.” They are listed as “New Courses” due to needs of Registration and Records.

**COMM 204 Media and Society**—3 hours. A survey of historical significance and social impact of various media, including radio, television, film, advertising, and the internet, including issues of media convergence, representation, commercialism, and globalization.

*Preferred effective term: Fall 2007*

**COMM 209 Introduction to Research in Communication**—3 hours. An introduction to research in professional communication contexts, including definitions of research, and discussions of who conducts research, how research is conducted, when research is conducted, and why research is conducted in professional communication.

**COMM 260 Introduction to Advertising**—3 hours. The principles and techniques of copywriting, selection, and presentation of appeals and sales points, types of copy, and preparation of layout.

*Preferred effective term: Fall 2007*

**COMM 270 Introduction to Photojournalism**—3 hours. The use of cameras and still pictures in the print media.

*Preferred effective term: Fall 2007*

**COMM 281 Visual Communication**—3 hours. A study of the human visual systems and the effects of visuals in modern culture. [*GE2000: Social and Behavioral Studies-Elective*]

*Preferred effective term: Fall 2007*

**COMM 305 Media Research**—3 hours. Overview of research in media from both a social as well as a professional perspective. Includes the study of survey methods, design, sampling, measurement, interviewing, content analysis, ratings and interpretation of elementary descriptive statistics.

*Preferred effective term: Fall 2007*

**COMM 309 Reporting I**—3 hours. Introduction to the field of journalism; the news media, and the role of reporters, their methods, operations, and ethical concerns in a technological, multi-cultural society. Introduction to writing news and feature articles for publication. Keyboarding ability required.

Prerequisite: 209 or consent of instructor.

*Preferred effective term: Fall 2007*

**COMM 327 Publications Design**—3 hours. Planning, organizing, and designing newspapers, magazines, and other journalistic or public relations publications.

*Preferred effective term: Fall 2007*

**COMM 371 Advanced Photojournalism**—3 hours. Planning, taking, processing, and editing news pictures; writing cutlines and captions; the technique of the picture story; planning the picture page.

Prerequisite: 270.

*Preferred effective term: Fall 2007*

**COMM 373 The World Wide Web: Cognition, Research, and Presentation**—3 hours. This course is a study of the internet and its implications for thought and research. The course explores students' interests and ideas in relation to the web. Students learn to write HTML documents, make web-based presentations, and create graphics for use on internet home pages.

*Preferred effective term: Fall 2007*

**COMM 409 Reporting II**—3 hours. Introduction to news and the reporter's role with intensive practice in gathering information for and writing of news stories. Practice in covering campus University-related activities and the courts. Includes laboratory assignment and experiences. Newspaper writing and editing headlines. Keyboarding ability required. Prerequisite: 309.

*Preferred effective term: Fall 2007*

**\*COMM 428 Media and Identity**—3 hours. A study of the constitutive and representative relationships between media and identity. The course provides an overview of the media's role in identity group formation, the representation of identity politics, and the role of stereotypes in American Media.

*Preferred effective term: Fall 2007*

**COMM 437 Computer-Aided Publishing**—3 hours. Use of personal computers in the production of brochures, newsletters, newspapers, magazines, and other journalism-related publications. Students will study basic word processing, graphics, and page layout programs. Recommended prerequisites: 317 and 327.

*Preferred effective term: Fall 2007*

**COMM 489 Individual Projects**—1–6 hours. Individual projects for juniors and seniors as arranged with instructor. Course may be taken twice if separate projects are undertaken.

*Preferred effective term: Fall 2007*

## **COLLEGE OF BUSINESS: Analytical**

**FIN 320 Introduction to Financial Services**—3 hours. This course is a survey of the financial services industry. The services this industry provides as well as the functions and behavior of the financial institutions and the structure of the financial system are analyzed. Professional designations and certifications, ethical issues in financial services and the impact of regulations and taxes on financial

institutions and their clients are also reviewed. Business Continuation and Financial Statement Analysis are also covered in the course. Prerequisite: Junior standing in Business.

*Preferred effective term: Fall 2007*

**FIN 438 Market Microstructure**—3 hours. This course provides students with an understanding of how financial markets work. Students will get an understanding of how prices reflect information about fundamental values, what affects market liquidity, and how to design trading strategies to exploit market miss-pricing. The course is an elective intended for students who are in the finance track (majors and minors). Prerequisites: BUS 311 and FIN 333.

*Preferred effective term: Fall 2007*

## **COURSE REVISIONS**

### **COLLEGE OF ARTS AND SCIENCES: African and African American Studies**

**AFRI 325 Survey of Jazz, Blues, and Rock**—3 hours. A study of how African and European musical influences meld to form new music. The evolution of moans, cries, hollers, and calls to blues, jazz, and rock is a major focus. Emphasis is placed on readings, and listening to both recordings and live performances. A research paper on some social, cultural, or analytical aspect of music is required. No prior background in music is necessary. (Also listed as Music 330.) General Education Credits [*GE89: C2,E1; GE2000: Literary, Artistic, and Philosophical Studies-Elective*]

*Change title and description to:*

**AFRI 325 Survey of Blues and Rock**--3 hours. An examination of the development of blues and rock as well as the roots of these genres, including jazz, ragtime, gospel, country, etc. Emphasis is placed on significant stylistic trends and musical artists, as well as their cultural and historical contexts. No prior musical experience required. (Also listed as Music 330). *General Education Credits [C2, E1; GE2000: LAPS:E: Literary, Artistic, and Philosophical Studies - Elective]*

*Preferred effective term: Fall 2007*

### **COLLEGE OR ARTS AND SCIENCES: Art**

**ARTE 391 Secondary Art Education**—3 hours. Philosophy, history, and contemporary methods of teaching the visual arts. Students will prepare teaching unit plans. For all art education majors and minors. Prerequisite: 4 semester hours in art education or consent of instructor.

*Change prerequisite to:*

**ARTE 391 Secondary Art Education**--3 hours. Philosophy, history, and contemporary methods of teaching the visual arts. Students will prepare teaching unit plans. For all art education majors and minors. Prerequisite: 290, 392, or consent of instructor.

*Preferred effective term: Spring 2007*

**ARTE 392 Elementary Art Education**—3 hours. Art for the education of children. Includes teaching objectives, observations, and creative use of art materials. For art education majors and minors.

*Add prerequisite*



**ARTE 392 Elementary Art Education**--3 hours. Art for the education of children. Includes teaching objectives, observations, and creative use of art materials. For art education majors and minors. Prerequisite: 290, or consent of instructor.

*Preferred effective term: Spring 2007*

**ARTE 491 Visual Arts for Special Students**—3 hours. A survey of methods for teaching exceptional learners. Emphasis will be placed on understanding the special student. Instructional strategies will be developed for the physically and mentally disadvantaged child. Also curricular planning for the gifted and talented will be developed.

*Add prerequisite*

**ARTE 491 Visual Arts for Special Students**--3 hours. A survey of methods for teaching exceptional learners. Emphasis will be placed on understanding the special student. Instructional strategies will be developed for the physically and mentally disadvantaged child. Also curricular planning for the gifted and talented will be developed. Prerequisite: 290, 391, 392, or consent of instructor.

*Preferred effective term: Spring 2007*

**ARTE 494 Current Problems in Art Education**—3 hours. The influence of recent research on current problems of teaching visual arts. Art education philosophies, recent trends, issues, and teacher/student-related problems studied. Supervision of the art education program on all levels.

*Add prerequisite*

**ARTE 494 Current Problems in Art Education**--3 hours. The influence of recent research on current problems of teaching visual arts. Art education philosophies, recent trends, issues, and teacher/student-related problems studied. Supervision of the art education program on all levels. Prerequisite: 290, 391, 392, or consent of instructor.

*Preferred effective term: Spring 2007*

## **COLLEGE OF ARTS AND SCIENCES: Chemistry**

**CHEM 321 Analytical Chemistry**—4 hours. A discussion of the general principles of chemical analysis, including traditional wet chemical methods (gravimetry and titrimetry) and selected instrumental methods of separation (chromatographic methods: TLC, GC, HPLC) and spectrometric methods of analysis (AA, VIS-UV, IR). Three class hours and three laboratory hours per week. Prerequisites: 106; 106L.

*Change description to:*

**CHEM 321 Analytical Chemistry**—4 hours. An introduction to the principles and practices of quantitative analytical chemistry. The course covers the fundamentals of statistical data analysis, application of chemical equilibria to gravimetry and titrimetry, electrochemistry, chemical separations, and spectroscopy. Three class hours and three laboratory hours per week. Prerequisites: 106; 106L.

*Preferred effective term: Fall 2007*

**CHEM 351 Organic Chemistry I**—3 hours. The chemistry of carbon-containing compounds.

Prerequisites: 106 or 108, and concurrent enrollment in 351L, or consent of instructor.

*Change prerequisites to:*

**CHEM 351 Organic Chemistry I**—3 hours. The chemistry of carbon-containing compounds.

Prerequisites: 106 and concurrent enrollment in 351L.

*Preferred effective term: Fall 2007*

**CHEM 355 Organic Chemistry Laboratory Techniques**—1 hour. A three-hour laboratory with special emphasis on structure determination of organic compounds. Prerequisite: passing grades in or concurrent enrollment in 352 and 352L.

*Change description and prerequisites to:*

**CHEM 355 Organic Chemistry Laboratory Techniques**—2 hours. A series of laboratory experiments illustrating advanced techniques and concepts in organic synthesis. Topics include air-moisture sensitive reactions, analytical and preparative chromatography, advanced characterization methods, stereoselective synthesis, structure elucidation using spectroscopy, and searching the organic chemical literature. Prerequisites: 352 and 352L.

*Preferred effective term: Fall 2007*

**CHEM 421 Instrumental Methods of Analysis**—3 hours. Principles and application of instrumental analysis, including spectrophotometry, chromatography, electrophoresis, mass spectrometry, fluorimetry, and magnetic resonance techniques. Prerequisite: successful completion of or concurrent enrollment in 462 or 465.

*Change credit hours, description, and prerequisites to:*

**CHEM 421 Instrumental Methods of Analysis**--4 hours. Principles and applications of instrumental analytical chemistry, including signal and noise analysis, design and application of atomic and molecular spectroscopic and mass spectrometric instrumentation, and chromatographic methods of separation. Three class hours and three laboratory hours per week. Prerequisites: 321 and successful completion of or concurrent enrollment in 462 or 465.

*Preferred effective term: Fall 2007*

**CHEM 459 (A-G) Topics in Organic Chemistry**—1-3 hours. The study of a selected topic in organic chemistry. Examples include: synthesis, structure determination, heterocycles, polymers, and organometallics. May be repeated when topic is different. Prerequisite: 352; with some topics there may be additional prerequisites which will be announced when the course is scheduled.

*Change description and prerequisites to:*

**CHEM 459 (A-G) Topics in Organic Chemistry**--1-3 hours. The study of a selected topic in Organic Chemistry. Examples include: synthesis, structure determination, heterocycles, polymers, and organometallics. May be repeated for credit when the topic is different. Prerequisite: 352.

*Preferred effective term: Fall 2007*

**CHEM 461L Experimental Physical Chemistry I**—2 hours. Experiments designed to complement the lecture material in 461. Emphasis is placed on experimental methodology and computer-assisted data acquisition. The use of spreadsheets and data analysis software is discussed in the lecture.

Prerequisite: passing grade in or concurrent enrollment in 461.

*Change credit hours and prerequisites to:*

**CHEM 461L Experimental Physical Chemistry I--**1 hour. Experiments designed to complement the lecture material in 461. Emphasis is placed on experimental methodology and computer assisted data acquisition. The use of spreadsheets and data analysis software is discussed in the lecture.

Prerequisites: 321 and concurrent enrollment in 461.

*Preferred effective term: Fall 2007*

**CHEM 462L Experimental Physical Chemistry II**—1 hour. Experiments designed to complement the lecture material in 462. Emphasis is placed on experimental methodology and computer-assisted data acquisition. The use of scientific spreadsheets and data analysis software is discussed in the lecture.

Co-requisite: passing grade in or concurrent enrollment in 462.

*Change co-requisites to:*

**CHEM 462L Experimental Physical Chemistry II**—1 hour. Experiments designed to complement the lecture material in 462. Emphasis is placed on experimental methodology and computer-aided data acquisition. The use of scientific spreadsheets and data analysis software is discussed in the lecture.

Prerequisite: 461L and concurrent enrollment in 462.

*Preferred effective term: Fall 2007*

**CHEM 465L Survey of Physical Chemistry Laboratory**—2 hours. A series of laboratory experiments designed to illustrate and reinforce the basic aspects of chemical thermodynamics and kinetics. A lecture component will be used to discuss experimental methodology and to introduce computer-assisted data organization, analysis, and display. Co-requisite: concurrent enrollment in 465.

*Change credit hours, description, and co-requisite to:*

**CHEM 465L Survey of Physical Chemistry Laboratory--**1 hour. A series of laboratory experiments designed to illustrate and reinforce the basic aspects of chemical thermodynamics, kinetics, and spectroscopy. A lecture component will be used to discuss experimental methodology and to introduce computer-assisted data organization, analysis, and error evaluation. Prerequisites: 321 and concurrent enrollment in 465.

*Preferred effective term: Fall 2007*

## **COLLEGE OF ARTS AND SCIENCES: Communication**

**COMM 110 Television in Contemporary Society**—3 hours. Designed to develop a better

understanding of the impact and contributions of television on society. Emphasis will include the aesthetics and effects of television language relative to economic, political, and social messages, with the intent of developing more perceptive consumers of television and related technologies. [*GE 2000: Literary, Artistic, and Philosophical Studies-Elective*]

*Change title and description to:*

**COMM 110 Media and Popular Culture**—3 hours. An introduction to analysis of various contemporary media and their relationship with American popular culture. Emphasis will include aesthetics and effects of media relative to economic, political, and social messages, with the intent of developing literate consumers of media. [*GE 2000: Literary, Artistic, and Philosophical Studies-Elective*]

*Preferred effective term: Fall 2007*

**COMM 290 Writing for the Broadcast Media**—3 hours. The techniques and philosophy, with writing of radio and television news, music continuity, public service announcements, and commercials. Required of radio-TV-film majors and minors.

*Change title and description to:*

**COMM 290 Media Writing**—3 hours. This course familiarizes students with various types of writing used in media and allied fields. Special emphasis is put on basic news writing, writing commercials and public service announcements for electronic media. Students also learn about the use of broadcast style writing in non-broadcast applications such as corporate and organizational video, public relations and emerging media.

*Preferred effective term: Fall 2007*

**COMM 303 Communication Research Methods**—3 hours. Diverse methods for studying communication are investigated, compared, and assessed for their usefulness for understanding communication.

*Change description and add prerequisites:*

**COMM 303 Communication Research Methods**—3 hours. Diverse methods for studying communication (quantitative, qualitative, and rhetorical) are considered, compared, assessed and applied for their usefulness in understanding and analyzing communication in public relations, communication studies, and mass communication. Prerequisite: 209.

*Preferred effective term: Fall 2007*

**COMM 304 (102) Communication Theory**—3 hours. An explanation of the process of human communication. The focus is on what is fundamental to all acts of communication rather than on what is unique to any particular communication situation.

*Change description to:*

**COMM 304 Communication Theory**—3 hours. A systematic, careful examination and analysis of communication phenomena with a view to understanding how researchers and scholars have described and explained the various processes of human communication.

*Preferred effective term: Fall 2007*

**COMM 311 Interpersonal Communication**—3 hours. An introduction to the process of developing, maintaining, and terminating relationships. Key concepts, including empathic listening, verbal and nonverbal messages, and role/rule negotiations, will be emphasized within a transactional perspective.

*Change description to:*

**COMM 311 Interpersonal Communication**—3 hours. An introduction to how humans create mutually shared meanings between and among themselves through relationships that occur in a variety of contexts.

*Preferred effective term: Fall 2007*

**COMM 329 Public Relations Tactics**—3 hours. This course is a client-based writing course in public relations. The course provides students with the opportunity to work with a client and produce samples of common public relations tactics. Students also become familiar with the strategic planning concept of public relations tactics, and will develop a comprehensive plan for a media event for the client.

*Add prerequisite:*

**COMM 329 Public Relations Tactics**—3 hours. This course is a client-based writing course in public relations. The course provides students with the opportunity to work with a client and produce samples of common public relations tactics. Students also become familiar with the strategic planning concept of public relations tactics, and will develop a comprehensive plan for a media event for the client. Prerequisite: 269 or consent of instructor.

*Preferred effective term: Fall 2007*

**COMM 330 Fundamentals of Television Production**—3 hours. Production theory and laboratory participation in television programs. Required of radio-TV-film majors and minors; meets teacher licensure requirements. Includes required laboratory assignments and experiences. Prerequisites: 220 and 290.

*Change description to:*

**COMM 330 Fundamentals of Television Production**—3 hours. Production theory and laboratory participation in television programs. Includes required laboratory assignments and experiences. Prerequisites: 220 and 290.

*Preferred effective term: Fall 2007*

**COMM 339 Broadcast Station Management**—3 hours. Management and operation of radio and television broadcast stations.

*Change number, title, and description to:*

**COMM 339 Media Organizations**—3 hours. An examination of the organizational issues and policies involved in the management of electronic and print-based mass media, including legal and ethical issues, and the interaction of content, format, programming, promotions and distribution in market positioning.

*Preferred effective term: Fall 2007*

**COMM 343 Film Production**—3 hours. Basic film production methods. Picture and sound continuity, storyboarding, and production. Required of radio-TV-film majors and minors. Prerequisites: 220 and 290.

*Change title, description, and prerequisites to:*

**COMM 343 Fundamentals of Visual Imaging**—3 hours. A comprehensive survey of the elements which serve as the basis for video/television and film. Provides students the opportunity to sharpen their skills and field/single-camera production as they study aesthetics, camera operation, production planning, story-boarding, audio, lighting; introduces the student to digital video editing.

*Preferred effective term: Fall 2007*

**\*COMM 433 Broadcast Criticism**—3 hours. The elements of critical evaluation in American broadcast programming and the critics' role.

*Change title and description to:*

**\*COMM 433 Media Criticism**—3 hours. A survey of the available critical methodology for analyzing media texts, industries, and audiences.

*Preferred effective term: Fall 2007*

**\*COMM 468 Theories of Mass Communication**—3 hours. Study of the empirical knowledge and philosophic insights required to understand contemporary theories of mass communication.

*Change title and description to:*

**\*COMM 468 Media Theory**—3 hours. Study of the empirical knowledge and philosophic insights required to understand contemporary theories of mass mediated communication.

*Preferred effective term: Fall 2007*

**COMM 469 Public Relations Case Studies**—3 hours. Typical public relations problems in agencies, industry, labor, education, government, social service, and trades associations. Focus on case analysis of public relations campaigns and cultivation of professional attitudes.

*Add prerequisite:*

**COMM 469 Public Relations Case Studies**—3 hours. Typical public relations problems in agencies, industry, labor, education, government, social service, and trades associations. Focus on case analysis of public relations campaigns and cultivation of professional attitudes. Prerequisite: 329 or consent of instructor.

*Preferred effective term: Fall 2007*

**COMM 470 Public Relations Campaign Planning**—3 hours. The acquisition of professional-level experiences and skills in strategic public relations campaign planning and implementation.

*Add prerequisite:*

**COMM 470 Public Relations Campaign Planning**—3 hours. The acquisition of professional-level experiences and skills in strategic public relations campaign planning and implementation. Prerequisite: 329 or consent of instructor.

*Preferred effective term: Fall 2007*

**COMM 492 Communication and Public Relations Internship**—1-6 hours. Students work in an organization or public relations agency, or on campus under the supervision of a communication studies faculty member. Duties, responsibilities, academic standing, and credit hours must be approved prior to registration. In addition to activity reports/journals, students must produce a public relations project that is substantially their own. Prerequisites: junior standing and consent of instructor.

*Change title and description to:*

**COMM 492 Communication Internship**—1-6 hours. Students work in an organization or public relations agency, or at a facility in a structured program approved by the agency or on campus under the supervision of the internship coordinator. Duties, responsibilities, academic standing, and credit hours must be approved prior to registration. In addition to activity reports/journals, students must produce a project that is substantially their own. Prerequisites: junior standing and consent of instructor.

*Preferred effective term: Fall 2007*

**COMM 495 Senior Project in Communication Studies**—3 hours. A student-planned, faculty-supervised, project demonstrating the development of competence in the individual's primary area of study. Open only to seniors who have completed 22 hours of course work in the major.

*Change title and description to:*

**COMM 495 Senior Capstone Experience in Communication**—3 hours. Individual projects for juniors expecting senior status and current seniors, as arranged with instructor. Special attention will be paid to career preparation, including interviewing, resume-building, job-shadowing, and portfolio development.

*Preferred effective term: Fall 2007*

## **COLLEGE OF ARTS AND SCIENCES: Music**

**MUS 330 Survey of Jazz, Blues, and Rock**--3 hours. A study of how African and European musical influences meld to form new music. The evolution of moans, cries, hollers, and calls to blues, jazz, and rock is a major focus. Emphasis is placed on readings, and listening to both recordings and live performances. A research paper on some social, cultural, or analytical aspect of music is required. No prior background in music is necessary. (Also listed as African and African American Studies 330.) General Education Credits [GE89: C2,E1; GE2000: Literary, Artistic, and Philosophical Studies- Elective]

*Change title and description to:*

**MUS 330 Survey of Blues and Rock**--3 hours. An examination of the development of blues and rock as well as the roots of these genres, including jazz, ragtime, gospel, country, etc. Emphasis is placed on significant stylistic trends and musical artists, as well as their cultural and historical contexts. No prior musical experience required. (Also listed as African and African American Studies 325). General Education Credits [C2,E1; GE2000:LAPS:E: Literary, Artistic and Philosophical Studies- Elective]

*Preferred effective term: Fall 2007*

## COURSE BANKING

### **COLLEGE OF ARTS AND SCIENCES: Chemistry**

**CHEM 410 Chemical Information**—1 hour. A series of lectures and hands-on experiences in the use of printed and electronic sources of chemical information. Includes on-line searching of *Chemical Abstracts* as well as various other databases that are important to chemists. Prerequisite: successful completion of or concurrent enrollment in 352.

*Preferred effective term: Fall 2007*

### **COLLEGE OF ARTS AND SCIENCES: Communication**

**Bank the following Communication (COMM) courses:**

**101A 102A 208 218 265 338 345 356 360 367 410 413 415  
454 499**

*Preferred effective term: Fall 2007*

## COURSE ELIMINATIONS

### **COLLEGE OF ARTS AND SCIENCES: Communication**

**Eliminate the following Journalism (JOUR) courses:**

**116 180 200 260 270 280 300 301 302 306 317 319 327  
371 371L 372 395 417 427 437 460 489 490**

*Preferred effective term: Fall 2007*



## NEW PROGRAMS

### **COLLEGE OF BUSINESS: Analytical**

**Financial Services Major (71 semester hours)**

**CIP Code: 520801 Major Code \_\_\_\_\_**

#### **Brief Summary:**

The Financial Services major provides students with a broader education in the area of financial services, rather than be more narrowly trained in a specialty discipline. Using a financial services core of five required courses along with a specialty of four courses in Accounting, Banking, Insurance, or Investments, the student is prepared for a variety of career roles in financial services.

The major will be offered by faculty from all of the financial services disciplines in the College of Business and will be housed in the Analytical Department.

#### **Student Learning. How have the results of student outcomes assessment and program or accreditation review been used on the proposed change? How will this change increase student learning and program effectiveness?**

Given the many pressures placed on the financial sector due to legislative mandate, it is important that educational institutions respond to the needs of the financial services industry. Preparing college graduates for careers in financial services requires a broad based education grounded in a commitment to liberal learning. By completing a degree in financial services, the student builds upon the foundation provided by general education requirements with a business core and twenty-seven hours of course work in the major. The major requires all students to complete an overview of financial services with specific course work in the areas of banking, investments, and insurance with a focus on ethical decision making. Students in the major then declare a track in one of the four areas associated with financial services: accounting, banking, insurance, and investments.

The creation of this major allows the College of Business at Indiana State University to meet its goal of creating a special focus on the emerging needs of the financial services industry. Providing students with a broad understanding of the industry, yet with specific and detailed background in one of the sectors of the industry, allows the College of Business to produce future business leaders for this dynamic industry. This program is supported by the Networks Financial Institute initiative and by the college corporate advisory board. Statements of support from the financial services industry are attached as an appendix to this proposal. In this appendix are statements from Elizabeth Coit, Executive Director of Networks Financial Institute; Donald Gongaware, retired insurance company executive; Charlie Richardson, Partner, Baker & Daniels and B&D Consulting, and Chair of Financial Services Practice; Pete Hudson, retired Insurance Commissioner, NAIC President, and insurance company president and CEO; Larry Boulet, President, Boulet Consulting LLC, and Chairman of the Board of Trustees, ISU Foundation. Liz Coit of NFI said "Indiana State University is in a prime position to increase its leadership role in

developing qualified employees for this dynamic, growing sector. With proven success in core financial areas including finance, accounting and insurance, ISU can assure its continued leadership role with the addition of a financial services' major and minor. Coupled with the breadth of existing majors, and the Presidential, Gongaware, and Networks scholarship programs, ISU will be in a position to attract new students and new recruiters to its doorstep." In the appendix she cites anonymous research done by NFI to measure industry acceptance for the Financial Services major, and describes the recent regulatory changes in this industry that emphasize the need for broad-based industry generalists that cross over between the traditional independent functional areas.

The financial services major makes use of existing courses for most of the electives and four of the five required courses. A new overview course, FIN 320, has been developed for this program and is attached to the proposal. A new elective course, FIN 437 (Market Micro Structure) has been developed and is attached to this proposal.

### **Proposed Catalog Copy:**

#### **Financial Services Major (71 semester hours)**

**CIP Code: 520801 Major Code \_\_\_\_\_**

Required courses on all four-year professional programs (44 semester hours)

**Business:** 101—1 hr.; 102—1 hr.; 170—2 hrs.; 201—3 hrs.; 202—3 hrs.; 205—3 hrs.; 220—1 hr.; 263—3 hrs.; 305—3 hrs.; 311—3 hrs.; 321—3 hrs.; 351—3 hrs.; 361—3 hrs.; 371—3 hrs.; 401—3 hrs.

**Economics:** 200—3 hrs.; 201—3 hrs.

**Finance:** 320--3 hrs.

Required courses for financial services major (15 semester hours)

Insurance and Risk Management 340—3 hrs .

Management 370—3 hrs.

Finance 333—3 hrs, 440—3 hrs.

*Elective Tracks (12 semester hours taken from a single track) - select one track*

#### *Accounting Track*

**Required courses:** Accounting 301—3 hrs, 302—3 hrs, 404—3 hrs.

**Elective:** One from Accounting 313—3 hrs, 405—3 hrs, 415—3 hrs, or 499—3 hrs; or an internship in financial services --3 hrs.

#### *Banking Track*

**Required courses:** Economics 321—3 hrs, Finance 400—3 hrs, 441—3 hrs.

**Elective:** One from Economics 341—3 hrs or an internship in financial services—3 hrs.

*Insurance Track*

**Required courses:** Insurance 341—3 hrs, 343—3 hrs, 432—3 hrs.

**Elective:** One from Insurance 435—3 hrs, 436—3 hrs; Accounting 404—3 hrs; or an internship in financial services—3 hrs.

*Investments Track*

**Required courses:** Finance 400—3 hrs, 434—3 hrs, 435--3 hrs.

**Elective:** One from Finance 436—3 hrs, 437—3 hrs, or an internship in financial services—3 hrs.

*Preferred effective term: Fall 2007*

**COLLEGE OF BUSINESS: Analytical**

**Financial Services Minor (15 semester hours)**

**CIP Code: 520801 Minor Code \_\_\_\_\_**

**Brief Summary:**

The financial services minor provides business students with a broader education in the area of financial services to complement a primary major. The minor offers coursework across three areas of financial services: investments, banking, and insurance & risk management. The financial services minor is designed to be taken by Business Administration majors who want a comprehensive view of this industry, or by someone majoring in one of the constituent disciplines who wants additional perspectives across the financial services field.

**Student Learning. How have the results of student outcomes assessment and program or accreditation review been used on the proposed change? How will this change increase student learning and program effectiveness?**

Given the many pressures placed on the financial sector due to legislative mandate, it is important that educational institutions respond to the needs of the financial services industry. Preparing college graduates for careers in financial services requires a broad based education grounded in a commitment to liberal learning.

The creation of the financial services major and minor allows the College of Business at Indiana State University to meet its goal of creating a special focus on the emerging needs of the financial services industry. Providing students with a broad understanding of the industry, along with detailed background in the business core areas, allows the College of Business to produce future business leaders for this dynamic industry. This program is supported by the Networks Financial Institute initiative and by the college corporate advisory board. Statements of support from the financial services industry are attached as an appendix to this proposal. In this appendix are statements from Elizabeth Coit, Executive

Director of Networks Financial Institute; Donald Gongaware, retired insurance company executive; Charlie Richardson, Partner, Baker & Daniels and B&D Consulting, and Chair of Financial Services Practice; Pete Hudson, retired Insurance Commissioner, NAIC President, and insurance company president and CEO; Larry Boulet, President, Boulet Consulting LLC, and Chairman of the Board of Trustees, ISU Foundation.

Liz Coit of NFI said “Indiana State University is in a prime position to increase its leadership role in developing qualified employees for this dynamic, growing sector. With proven success in core financial areas including finance, accounting and insurance, ISU can assure its continued leadership role with the addition of a financial services’ major and minor. Coupled with the breadth of existing majors, and the Presidential, Gongaware, and Networks scholarship programs, ISU will be in a position to attract new students and new recruiters to its doorstep.” In the appendix she cites anonymous research done by NFI to measure industry acceptance for the Financial Services major, and describes the recent regulatory changes in this industry that emphasize the need for broad-based industry generalists that cross over between the traditional independent functional areas.

The financial services minor makes use of existing courses for four of the five required courses. A new overview course, FIN 320 320, has been developed for this program and is attached to the major proposal.

### **Proposed Catalog Copy:**

#### **Financial Services Minor (15 semester hours)\***

**CIP Code: 520801 Minor Code \_\_\_\_\_**

Required courses for financial services minor (15 semester hours):

Financial Services 320—3 hrs

Insurance and Risk Management 340—3 hrs

Management 370—3 hrs

Finance 333—3 hrs, 440—3 hrs

\*The financial services minor is only open to College of Business majors.

*Preferred effective term: Fall 2007*

## **PROGRAM REVISIONS**

### **COLLEGE OF ARTS AND SCIENCES: Chemistry**

#### **Chemistry Major (69 semester hours, including extradepartmental requirements)**

**CIP Code 400501 Major Code 0421**

#### **Brief Summary:**

1. Revisions to the core curriculum:
  - a. Delete: Chem 410--3 hours (course is being banked)

- b. Increase credit hours: Chem 355 from 1 hour to 2 hours
  - c. Increase credit hours: Chem 421 from 3 hours to 4 hours and add prerequisite
  - d. Increase credit hours of core curriculum from 30 to 31 credit hours.
2. Revisions to tracks:
- a. Decrease credit hours: Chem 461L from 2 hours to 1 hour
  - b. Decrease credit hours: Chem 465L from 2 hours to 1 hour
  - c. Decrease credit hours of ACS, Biochemistry and Business emphasis by 1 credit hour; no net change to total major credit hours.
3. Revisions to Electives:
- a. Designate a set of courses in chemistry, physics, life science, mathematics, and geology that will serve as advanced electives for the chemistry major.

1. We propose to remove CHEM 410 from our core curriculum, as it is being banked. We are also increasing the number of credit hours of Chem 355 from 1 to 2. Chem 410 is a 1 credit course. Chemistry majors are required to take 355 and 410, so these two proposed changes will have no net effect on the total number of credit hours required to complete the chemistry major.

We propose to add 321 as a prerequisite to 421 and to increase the number of credit hours of 421 from 3 hours to 4 hours. We also propose to decrease the number of credit hours from 461L and 465L from 2 credit hours each to 1 credit hour each. (Chemistry majors are required to take 421 and either 461L or 465L, so there is no change to the total number of credit hours required to complete the chemistry major.)

2. The reduction in hours for CHEM 461L will reduce the American Chemical Society certified Emphasis by 1 hour. The reduction in hours for CHEM 465L will reduce the Biochemistry Emphasis and the Business Emphasis by 1 hour. This will keep the major at 69 hours.

3. We propose a set of courses in chemistry, physics, life science, mathematics, and geology that will serve as advanced electives for the chemistry major.

### **Student Learning:**

The Chemistry Department has a student outcomes assessment plan that has been used successfully for several years. Furthermore, our program is subject to rigorous periodic (5-year) accreditation reviews by the American Chemical Society. The proposed changes, however, were precipitated by neither of these. Rather, Chem 410 is no longer necessary for chemistry majors due to recent advances in technology. In the past the course emphasized the use of printed sources of chemical information. The current availability and ease of use of electronic databases and other internet resources has eliminated the need for an entire course devoted to chemical information. Chemistry students will instead learn, for example, literature searching and use of online abstract sources in Chem 355 and other courses as appropriate. The inclusion of some material from Chem 410 and the increased emphasis on instrumental analysis necessitate the Chem 355 increase from 1 to 2 credit hours.

This credit-hour change to 355 will enhance student learning by allowing time for prelaboratory lectures and by giving students sufficient time for instrumental analysis. Adequate instrumental training is essential because most students who seek employment as bachelors degree chemists find themselves in jobs that involve the use of various chemical instruments. Preprofessional students who are majoring in chemistry and students bound for graduate programs in chemistry will also benefit by becoming more exposed to chemical instrumentation. The banking of Chem 410 will enhance program effectiveness and relevance because one credit hour will be devoted to organic laboratory techniques and instrumentation in Chem 355, rather than chemical information that is rapidly becoming outdated.

Throughout the past decade Professors Allen and Wolf have been keeping up with universally recognized course expectations by shoehorning some new lecture material into 421 which is currently a 3-hour combined lab/lecture course. Obviously, this cannot be a permanent solution, and the time has come to change 421 from 3 credit hours to 4; that is, from a 2-lecture-per-week-plus-lab course to a 3-lecture-per-week-plus-lab course. In order to keep the chemistry major at 69 credit hours, we are submitting accompanying proposals to decrease the number of credit hours of 461L and 465L from 2 to 1. This credit hour change to 421 will enhance student training by giving students increased exposure to the material that is traditionally taught in the physical chemistry lab (461L/465L). Most students who seek employment as bachelors degree chemists find themselves in jobs that involve the use of various chemical instruments. Preprofessional students who are majoring in chemistry and students bound for graduate program in chemistry will also benefit by becoming more exposed to chemical instrumentation.

Chemistry majors are required to complete a number of hours of advanced elective study (3-10 hours, depending on the selected track to the major). Advanced electives have been broadly defined as 300- and 400-level courses in chemistry, mathematics, physics, computer science, and life sciences that carry prerequisites. While most of our students have selected elective courses in these disciplines that we consider reasonable for the chemistry major, occasionally courses have been taken that met the criteria for an advanced elective but for which the course content didn't particularly relate well to the chemistry major.

This proposal lists extra-departmental courses that relate directly to chemistry and, thus, will be accepted as advanced elective credits for the chemistry major. There is no change to the total number of hours (69) required to complete the major.

**Proposed Catalog Copy:**

**Chemistry Major (69 semester hours, including extradepartmental requirements)**

**CIP Code 400501 Major Code \_\_\_\_\_**

**Core Curriculum:** (31 semester hours)

**Required Chemistry:** 105--3 hrs.; 105L--1 hr.; 106--3 hrs.; 106L--1 hr.; 321--4 hrs.; 351--3 hrs.; 351L--1 hr.; 352--3 hrs.; 352L--1 hr.; 355--2 hr.; 400--1 hr.; 421--4 hrs.

**Required Mathematics:** 131--4 hrs.

Approved Advanced Elective Courses

**Chemistry:** any 300- or 400-level course, with the exception of 330 and 399. A maximum of 4 hours of 499 may be counted.

**Life Sciences:** 330, 330L, 374, 374L, 380, 380L, 408, 408L, 476, 482, 482L.

**Physics:** any 300- or 400-level course that carries a prerequisite of 206 or higher.

**Mathematics:** 333, 341, 413.

**Geology:** 380, 382, 481.

American Chemical Society Certified

**Required courses:** 31 hours of the core curriculum.

**Chemistry:** 340--2 hrs.; 431--3 hrs.; 440--3 hrs.; 461--4 hrs.; 461L--1 hr.; 462--4 hrs.; 462L--1 hr.

**Mathematics:** 132--4 hrs.

**Physics:** 205--4 hrs.; 205L--1 hr.; 206--4 hrs.; 206L--1 hr.

**Electives:** 6 hours of advanced elective courses

Biochemistry Emphasis

**Required courses:** 31 hours of the core curriculum.

**Chemistry:** 431--3 hrs.; 431L--1 hr.; 432--3 hrs.; 465--4 hrs.; 465L--1 hr.

**Biology:** 101--3 hrs.; 101L--1 hr.; 102--3 hrs.; 102L--1 hr.

**Physics:** 105--3 hrs.; 105L--1 hr.; 106--3 hrs.; 106L--1 hr.

**Electives:** 10 hours of advanced elective courses, a minimum of 4 of which must be taken in chemistry.

Business Emphasis

**Required Courses:** 31 hours of the core curriculum.

**Chemistry:** 431--3 hrs.; 431L--1 hr.; 465--4 hrs.; 465L--1 hr.

**Physics:** 105--3 hrs.; 105L--1 hr.; 106--3 hrs.; 106L--1 hr.

**Economics:** 200--3 hrs.; 201--3 hrs.

**Business:** 201--3 hrs.; Finance 200--3 hrs.; Management 301--3 hrs.; Marketing 301--3 hrs.

**Electives:** 3 hours of advanced elective courses in chemistry.

\*Students majoring in the Chemistry with Business Emphasis Program are expected to meet all course prerequisites in the College of Business, including "Junior Standing in Business" where necessary.

*Preferred effective term: Fall 2007*

## **COLLEGE OF ARTS AND SCIENCES: Communication**

**Communication Studies Major (45 semester hours)**

**CIP Code: 090101 Major Code: 0526**

**Communication Minor**

**CIP Code: 090101 Major Code: 0533**

## **Brief Summary:**

This complete revision of the programs in the Department of Communication collapses all programs (Communication Studies, Public Relations, Journalism, Radio-TV-Film) into ONE major. We use the current CIP code for Communication Studies/Public Relations (090101). The department will now have ONE major. Students majoring in Communication will take a 15 hour core of courses and then choose from one of four concentrations, each consisting of 15 hours. Students can then complete the major by picking 15 credits of electives from three areas: applied courses, context courses, theory/research/criticism courses [3 credits from each area plus 6 credits of electives chosen in consultation with an advisor].

Actions:

- 1) Use CIP 090101 (currently used for Communication Studies, Public Relations Concentration, and Graduate Program);
- 2) Bank 15 courses from the catalog; list attached;
- 3) Eliminate CIP 090402 Journalism;
- 4) Eliminate CIP 090701 Radio-TV-Film;
- 5) Use new major code, renamed: Communication (eliminate all other undergraduate major codes);
- 6) Add a core of courses, including two new courses required of all students;
  - a. COMM 209 – Introduction to Research in Communication
  - b. COMM 204 - Media & Society
- 7) Add a new course to the Electronic Media Concentration;
  - (1) COMM 305 Media Research
- 8) Change the following existing courses;
  - a. Rename three courses;
    - (1) COMM 110 Media and Popular Culture, formerly Media and Society
    - (2) COMM 343 Fundamental of Visual Imaging, formerly Film Production
    - (3) COMM 339 Media Organizations, formerly Media Management
  - b. Moderately revise two courses;
    - (1) COMM 290 Media Writing
    - (2) COMM 428 Media and Identity, formerly JOUR 427 Women and Minorities in the News Media
  - c. Create two “new” courses by combining several journalism courses together;
    - (1) COMM 309 Reporting I, formerly Jour 116 Introduction to Journalism and Jour 200 Reporting.
    - (2) COMM 409 Reporting II formerly 300 Public Affairs Reporting, 301 Feature Writing 302 Editorial Writing, 317, copyediting
- 9) Communication majors will take COMM 202 instead of COMM 101 unless they are transfer students with a COMM 101 equivalent OR have declared a Communication major AFTER taking COMM 101 [present policy];
- 10) Slightly revise catalog copy for 8 courses: 330, 311, 339, 303, 304, 427, 433, 468 (these are not substantial changes to the courses; the changes reflect a more contemporary update to the course perspectives);
- 11) Create pre-requisites (or consent of instructor) for 4 courses: 329, 371, 469, 470;



- 12) Consolidate all the internship courses into one - COMM 492;
- 13) Consolidate all the Senior Project Courses into one - COMM 495;
- 14) Communication majors will be advised to take COMM 479 Communication Ethics as the Capstone course in General Education, but it will not be “required” [present policy];
- 15) Majors will be required to complete a minor OUTSIDE the department;
- 16) Rename ALL courses in the department COMM (including all courses formerly JOUR, which are now eliminated);
- 17) We have created transition plans for students who have not completed the old programs;
- 18) We have created a four year schedule rotation example to show that with current and expected new hires (2007) we will be able to serve students in this new program;
- 19) We have created a beginning assessment plan for the new major;
- 20) We have eliminated from the Speech Communication Public Relations concentration the requirements in Marketing (301 and 332) and Manufacturing and Construction Technology (151, 250, 355).

\*New numbers for these courses.

## **Student Learning:**

A number of external and internal factors have compelled the department to create a substantial modification of programs. First, reductions of staff over the past 10 years have compromised the ability of the department to offer the broad range of courses available in the mid 1990's. Second, assessment data over the past five years suggests that our majors are employed in a broad array of communication professions and that a program that offers them more breadth of learning across the field of communication would be more suitable for the types of employment they are likely to secure upon graduation. For example, assessment of public relations graduates' employment reveals they are currently working in electronic media, print media, human resources, and in public relations, among many others. Our radio-tv-film and journalism graduates are employed in both print and broadcast communication as well as in public relations and our communication studies majors are as likely to be working in public relations as in any other career. We have also assessed the effectiveness of individual courses in the various programs and identified those that least meet the needs of our graduates – these have been slated for significant modification or for banking or elimination. Third, program review revealed a number of strengths and weaknesses in our programs which needed to be addressed. Fourth, program prioritization has provided an excellent opportunity to reduce the number of majors/minors in the department and to more efficiently utilize the resources we now have. These factors have created an excellent opportunity to enhance our program to meet the needs of students and to respond to the information gained in assessment over the last five years.

## **Proposed Catalog Copy:**

**Communication Major (45 semester hours)**

**CIP CODE: 090101 Major Code: \_\_\_\_\_**

**Communication Minor (18-21 semester hours)**

**CIP CODE: 090101 Minor Code \_\_\_\_\_**

### COMMUNICATION

Chairperson: Dr. David W. Worley

Department Office: Erickson Hall, room 311

Web site: <http://www.indstate.edu/comm/>

Competition in the workplace demands that today's students possess effective communication skills. At the start of a new century, the need to understand, produce, and use effective communication strategies is more important than ever. It is vital to the success of individuals, communities, states, and nations. The task is further complicated by the many new communication technologies now in use, and the increasing importance of working in the global context.

The Department of Communication at Indiana State University recognizes these changes and offers a program of study to prepare students to work in this new and evolving environment. Communication at ISU allows students to study both the practical and theoretical, while tailoring a program that maximizes personal growth and professional development. With this approach, students receive the best of both the professional and academic worlds.

In support of the liberal arts and sciences mission of the College of Arts & Sciences and Indiana State University, the Department of Communication participates in the General Education Program, the Honors Program, the International Studies Program, the Women's Studies Program, and the First-Year Learning Communities.

## ACADEMIC PROGRAMS

### Degrees Offered

The Department of Communication offers a bachelor of arts or a bachelor of science degree. Candidates for either degree must complete the University requirement of a minimum of 124 semester hours of credit, including General Education course work, as well as the requirements for the departmental major outlined below. Candidates for a bachelor of arts degree must also complete two years, or the equivalent, of a foreign language.

### Departmental Opportunities

Facilities available for student research and activities include computer laboratories, a performance laboratory, a film laboratory, two television studios, and two classroom studios that provide University-wide service in distance education. Co-curricular activities include the Public Relations Student Society of America, the Society of Professional Journalists student chapter, Sycamore Video, and WISU-FM, a 13,500-watt stereo radio station.

The college, in consultation with departments, assigns each student a faculty academic advisor. Majors and minors in the Department of Communication are encouraged to maintain good contact with their advisor, and are expected to work with their advisor prior to registration each semester. Students who do so are more likely to meet their goals and achieve academic success. Students can find their assigned advisor by consulting the college, the department, or their DARS.

## MAJOR AND MINOR REQUIREMENTS

### **Communication Major (45 semester hours)**

The degree in communication is a combination of required core courses and selection of one concentration. Students may complete their program by choosing 15 hours of electives (a minimum of 3 hours must be chosen from each category of courses in the department: applied courses, context courses, and theory/research/criticism courses; an additional 6 hours may be chosen in consultation with an advisor. A minimum of 9 hours must be at the 300/400 level). Students must complete a minor OUTSIDE of the Department of Communication.

**Core requirements (15 hours):** 204—3 hrs.; 209—3 hrs.; 290—3 hrs.; 459—3 hrs.; 492 or 495—3 hrs.

**Concentration in Public Relations (15 hours):** 269—3 hrs.; 303—3 hrs.; 312—3 hrs.; 329—3 hrs.; 470—3 hrs.

**Concentration in Human Communication (15 hours):** 261—3 hrs.; 303—3 hrs.; 304 or 312--3 hours; 311—3 hrs.; 455—3 hrs.

**Concentration in Electronic Media (15 hours):** 220—3 hrs.; 305—3 hrs.; 330—3 hrs.; 343—3 hrs.; 468—3 hrs.

**Concentration in Journalism (15 hours):** 270—3 hrs.; 309—3 hrs.; 327—3 hrs.; 373—3 hrs.; 409—3 hours.

**Electives (15 hours):** 3 hours (1 course) from Applied Courses; 3 hours (1 course) from Context Courses; 3 hours (1 course) from Theory/Research/Criticism courses; 6 hours (2 courses) from any category—chosen in consultation with an advisor. A minimum of 9 hours must be at the 300/400 level.

### **Communication Minor (18-21 semester hours)**

**Required course (3 hours):** 204—3 hrs.

Students complete the minor (15-18 hours) by choosing to complete all of the courses in ONE of the concentrations in the department.\*

\* Students completing the Journalism or Electronic Media concentration must take COMM 290--3 hrs. in addition to the concentration courses.

*Preferred effective term: Fall 2007*

### **COLLEGE OF EDUCATION: Communication Disorders and Counseling, School, and Educational Psychology**

#### **Speech-Language Pathology Major (60 semester hours minimum)**

**CIP Code: 51024 Major Code: 7441**

#### **Brief Summary:**

The old program required SPED 428 which is now a banked course. The program has been substituting SPSY 428 which meets all accreditation requirements.

#### **Speech-Language Pathology Major (60 semester hours minimum)**

The student will complete one of two options for the undergraduate major as a prerequisite for admission to a graduate program for professional preparation in speech-language pathology. Option I (clinical) includes an additional clinical experience and student teaching. Option II (academic) replaces the advanced clinic and student teaching with nine hours of professionally related academic course work. Upon completion of a master's degree, the holder of the Indiana Teacher License as a "teach of children with communication disorders" will be licensed to work with students at all age levels, including preschool children, who have communication disorders, within an educational setting. Individuals practicing in settings other than educational institutions (e.g., private practice, hospitals, rehabilitation centers) must hold the ASHA-CCC and/or appropriate state license.

#### **Proposed Catalog Copy:**

**Speech-Language Pathology Major (60 semester hours minimum)**

**CIP Code: 51024 Major Code: \_\_\_\_\_**

<b>Credits Required for Degree</b>	<b>124</b>
<b>Credits Required for Major</b>	<b>Min. of 60</b>
<b>Required Major Courses</b>	
CD 211	3
CD 212	3
CD 213	3
CD 224	3
CD 225	3
CD 226	3
CD 303 or LING 210	3
CD 311	3
CD 312	3
CD 323	3
CD 324	3
CD 399	3
CD 411	3
CD 422	3
SPSY 428	3
Professional Related area as approved by advisor	6
Choose from Option I (clinical) or Option II (academic)	9
Option I:	
CD 400 (3 hours)	
CD 498 (6 hours)	
Option II:	
9 additional hours from professional related areas as approved by advisor	

## **Other Requirements**

- All students must have a minimum GPA of 2.5 to enroll in 300 level courses
- All freshman and sophomore Communication Disorders majors are required to take and pass the Praxis I before they will be allowed to sign up for junior level courses (any course with a 300 or higher designator number).
- Non-traditional students who transfer to the undergraduate Communication Disorders program as junior, senior, post-associate degree, or post-bachelor degree are required to take and pass the Praxis I examination within the first two semesters of course work (fall and spring) in the major. If students do not pass Praxis I within this time period, they are not allowed to sign up for the remaining portion of the recommended sequence of courses. The only 300/400 level course that they will be allowed to take before meeting this Praxis I requirement is CD 312.
- To be eligible to take advanced clinic (CD 400) and student teaching (CD 498), students must maintain a minimum GPA of 3.0.

*Preferred effective term: Fall 2007*

## **COLLEGE OF EDUCATION: Elementary, Early, and Special Education**

### **Elementary Education Major (124 semester hours minimum)**

**CIP Code 131202    Major Code 8542**

#### **Summary:**

This change adds a course to the elementary education program, ELED 335. Total hours for the degree are not increased because of an earlier change that eliminated the requirement of a student to complete a concentration area of at least 18 hours—it was changed to a minimum of 12 hours of electives.

#### **Student Learning:**

The Indiana Professional Standards Board (IPSB) licensure requirements has two development levels for elementary – Early Childhood (EC) and Middle Childhood (MC). Middle Childhood covers the upper primary grades, and Early Childhood covers the developmental period that includes children from birth through age eight. To make sure that students fully understand that developmental period before first grade, ELED 335 is being added to the curriculum for performance assessment of students and to ensure that we can with confidence recommend a student for an EC license.

#### **Proposed Catalog Copy:**

### **Elementary Education Major (124 semester hours minimum)**

**CIP Code 131202    Major Code \_\_\_\_\_**

The student who desires to be an elementary teacher must remain in good standing in the Teacher Education Program and complete the program outlined below which will satisfy requirements for the bachelor of science degree or the bachelor of arts degree provided the foreign language requirement is fulfilled. Satisfactory completion of the program will also make the individual eligible for the Standard Instructional License in the state of Indiana provided that the individual satisfies the test requirements. Upon completion of this degree, the holder can be licensed in the elementary, primary, and intermediate school setting.

#### ***General Education and additional subject matter (71 semester hours minimum)***

The student will complete the Indiana State University Basic Skills and Liberal Studies components of the General Education Program.

The following courses must be completed either as a part of the Indiana State University General Education Program or in addition to it with a grade of “C” or above.

Art 151—3 hrs. (satisfies the Literary, Artistic, and Philosophical Studies elective requirement) or Art Education 390—4 hrs.; Communication 302—3 hrs. (satisfies the Communication requirement); Educational Psychology 341—3 hrs. (satisfies the Multicultural Studies: U.S. Diversity requirement);

Elementary Education 272—3 hrs. (satisfies the Information Technology Literacy requirement); English 235—3 hrs.; 280—3 hrs. or Communication 266—3 hrs.; Educational Leadership, Administration, and Foundations 200—3 hrs. (prerequisite to enroll in Block II Professional Education courses); Health, Safety, and Environmental Health Sciences 327—3 hrs.; History 102—3 hrs. or History 101—3 hrs. (satisfies the Historical Studies requirement); 202—3 hrs. or 201—3 hrs. (satisfies the Historical Studies requirement); Mathematics 205\*—3 hrs.; 305\*- -3 hrs.; Music 325—3 hrs.; Science Education 393—4 hrs.; 393L—1 hr.; Physical Education 348—2 hrs. (satisfies the Physical Education requirement); Geography 130—3 hrs. (satisfies the Multicultural Studies International Cultures requirement); an approved physical science course; an approved life sciences course; approved Social and Behavioral Studies courses.

\*May not be taken by correspondence.

### ***Professional Education (36 semester hours minimum)***

A grade of C or better is required in each course as well as a minimum grade point average of 2.5.

The professional education component in elementary education consists of a sequential pattern of course work integrated into blocks. Each subsequent block has the previous block as prerequisite. Prior to enrolling in Block III, the student must have been admitted to the Teacher Education Program I. Early and continuous experiences with children in school settings are included throughout the professional education component. All block sequences include practicum experiences in actual school settings. These laboratory courses do not carry course credit, but are required to successfully complete each block.

Special Education 226—3 hrs. or 102—3 hrs. or Elementary Education 437—3 hrs. (This course is prerequisite to enrollment in Block II.)

Elementary Education 335—3 hrs. (This course may be taken with any block EXCEPT Block V).

**Foundations Block I** (4 semester hours): Elementary Education 100—1 hr.; 100L—0 hr.; Educational Psychology 202—3 hrs.

**Teaching-Learning Block II** (8 semester hours): Elementary Education 250—3 hrs.; 250L —0 hrs.; 259—2 hrs.; 324—3 hrs.

**Methods-Content Block III** (6 semester hours): Elementary Education 392—3 hrs.; 392L—0 hrs.; 397—3 hrs.

**Methods-Content Block IV** (6 semester hours): Elementary Education 394—3 hrs.; 394L—0 hrs.; 398—3 hrs.

**Practicum Block V** (12 semester hours): Elementary Education 451—6 hrs.; 453—3 hrs.; 457—3 hrs.

### ***Electives (12 semester hours minimum)***

The elective area is designed to bring depth and/or breadth to the student's program or to aid in securing a second license. Three options are available:



1. Any University minor as specified by the *Undergraduate Catalog*. The minor area may not appear on a teaching license, but will appear on the University degree as well as provide students with more depth of understanding in an area of interest. (Check with the Education Student Services Office for applicable minors.)
2. Completion of a sequence of courses that can lead to an additional instructional license added to the school setting of early and middle childhood. The instructional setting of middle/junior high school can also be added to the instructional license along with a content area to allow the student to teach at the middle school level.
3. Electives of the student's choice to study an area of interest or explore other fields.  
*Preferred effective term: Fall 2007*

## **COLLEGE OF HEALTH AND HUMAN PERFORMANCE: Health, Safety, and Environmental Health Sciences**

**Community Health Promotion Major (63-64 semester hours)  
and  
School Health Major (36 semester hours)  
CIP Code: 511504 Major Code: A230 and  
CIP Code: 131307 Major Code: A226**

### **Brief Summary:**

The Community Health Promotion and School Health Majors are merging to become one program (Health Sciences) with two different tracks (School Health Education and Community Health Promotion). The potential exists for other tracks to be added in the future based partially on outcome of program assessment and prioritization.

All Health Sciences majors will be taking the same core courses, content courses and culminating experience course. Students will then decide which track to pursue. Courses for each track have been identified.

The one change in the Community Health Promotion program is the addition of the option of taking Athletic Training 210 and Physical Education 230 under the Foundation section. This will give students another option to fulfilling their Anatomy and Physiology requirements. Credit hours remain the same.

### **Proposed Catalog Copy:**

**Health Sciences Major (66-73 semester hours)  
CIP Code: 511504 Major Code: \_\_\_\_\_**

The objectives of this degree program are to prepare health educators to help maintain and improve the health, well-being, and quality of life of people; to prepare students to become health teachers; and to prepare students to pursue graduate education in a variety of related fields.

Students completing the community health promotion track must earn a minimum of a “C” grade in all required major courses (core, content, culminating experience, professional and foundation courses).

Students completing the school health education track must earn a minimum of a “C” grade in the core, content, and in the culminating experience courses. Students completing the school health track must be thoroughly familiar with the requirements for admission to the Teacher Education Program and the teaching curriculum. Refer to the College of Education and the Department of Curriculum, Instruction, and Media Technology in this catalog.

All students must maintain a 2.5 GPA in both the major courses and in their overall GPA to graduate.

**Health Sciences Core Courses (30 hours):**

111—3 hrs.; 221—3 hrs.; 340—3 hrs.; 392—3 hrs.; 401—3 hrs.; 402—3 hrs.; 403—3 hrs.; 406—3 hrs.; 480—3 hrs.; Family and Consumer Sciences 201--3hrs.

***Community Health Promotion Track (36-37 hours)***

**Health, Safety, and Environmental Health Sciences courses:**

210—3 hrs.; 212—3 hrs.; 341—3 hrs.; 360—3 hrs.; 393—2 hrs.; 424—3 hrs.; 428—3 hrs.; 491—3 hrs.

**Other required courses:** Athletic Training 210-2hrs. and Physical Education 220-2hrs.; Biology 112—3 hrs. and 112L—1 hr. or 231—2 hrs. and 231L—1 hr. or 241—2 hrs. and 241L—1 hr. or 180—1 hr.; Psychology 101—3 hrs.; 362—3 hrs. or 368—3 hrs.

***School Health Education Track (41- 43 hours)***

**Health, Safety, and Environmental Health Sciences courses:**

211—2 hrs.; 211L—1 hr.; 313—3 hrs.

**Other required courses:** 231—2 hrs and 231L—1 hr. and 241—2 hrs. and 241L—1 hr. or Athletic Training 210--2hrs. and Physical Education 220--2hrs.; Curriculum, Instruction, and Media Technology 301--3hrs.; 302--3hrs.; 400—3 hrs.; 400L--1hr.; 401—11 hrs.; 402--1hr.; Educational Psychology 202--3hrs.; 341--3hrs.; Special Education 226--3hrs.

**PROGRAM ELIMINATIONS**

**COLLEGE OF ARTS AND SCIENCES: Chemistry**

**Environmental Geological Chemistry Emphasis (77 semester hours including extradepartmental requirements)**

**CIP Code: 400501 Major Code: 0421**

**Brief Summary:**

The Chemistry Department recommends that the Environmental Geological Chemistry Emphasis

track of the chemistry major be eliminated. Only one student has completed the chemistry major on the environmental geological track in the last 11 years. The faculty agree that since this track does not attract a significant number of students it should not be retained.

*Preferred effective term: Fall 2007*

### **Preprofessional Emphasis**

**CIP Code: 400501 Major Code: 0421**

#### **Brief Summary:**

The Chemistry Department recommends that the Preprofessional Emphasis track of the chemistry major be eliminated. The preprofessional and biochemistry tracks are nearly identical, differing by only two upper-division courses [biochemistry requires second-semester biochemistry (CHEM 432) and the physical chemistry laboratory (465L) whereas preprofessional does not]. Only one or two students (of about 15) complete the chemistry major each year on the preprofessional track. The faculty agree that these students would have stronger training in chemistry had they instead completed the biochemistry and physical chemistry of the biochemistry track.

*Preferred effective term: Fall 2007*

### **COLLEGE OF ARTS AND SCIENCES: Communication**

**Communication Studies Major (33 semester hours)**

**CIP Code 090101 Major Code 0533**

**Communication Studies Minor (18 semester hours)**

**CIP Code 090101 Minor Code 0533**

The Department of Communication has undergone substantial revision and consolidation of programs. The three separate majors in the department are now consolidated into one major. The three minors in the department are now one minor. This F-2 eliminates the old communication studies major. The CIP code originally used for Comm Studies will become the CIP code for the new single major in Communication.

*Preferred effective term: Fall 2007*

**Communication Studies – Public Relation Concentration (50 semester hours)**

**CIP CODE 090101 Major Code 0526**

The Department of Communication has undergone substantial revision and consolidation of programs. The three separate majors in the department are now consolidated into one major. The three minors in the department are now one minor. This F-2 eliminates the old communication studies major and associated concentration in public relations. The CIP code originally used for Comm Studies/Public Relations will become the CIP code for the new single major in Communication.

*Preferred effective term: Fall 2007*

**Journalism Major (41 semester hours)**  
**CIP Code 090401 Minor Code 0524**

**Professional Journalism Minor (22 semester hours)**  
**CIP Code 090401 Minor Code 0524**

**Liberal Arts Journalism Minor (18 semester hours)**  
**CIP Code 090401 Minor Code 0525**

The Department of Communication has undergone substantial revision and consolidation of programs. The three separate majors in the department are now consolidated into one major. The three minors in the department are now one minor. This eliminates the old journalism major.  
*Preferred effective term: Fall 2007*

**Radio-Television-Film Major (50 semester hours)**  
**CIP Code 090701 Major Code 0521**

**Radio-Television-Film Minor (24 semester hours)**  
**CIP Code 090701 Minor Code 0521**

The Department of Communication has undergone substantial revision and consolidation of programs. The three separate majors in the department are now consolidated into one major. The three minors in the department are now one minor. This eliminates the old radio-TV-film major.  
*Preferred effective term: Fall 2007*

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