



## Business Maintenance Review Application

Please send the requested information to the Maintenance of Accreditation Committee (MAC). The MAC will forward the information to the Accreditation Coordinating Committee (ACC) to rule on Eligibility Requirements for AACSB International Accreditation.

(Please see *Eligibility Procedures and Standards for Business Accreditation, January 2012* at <http://www.aacsb.edu/accreditation/business/standards/eligibility.asp>.)

Please complete the Accounting Maintenance Review Application when filing for accounting accreditation.

Name of Institution		Indiana State University	
Name of Business Unit		Scott College of Business	
Mailing Address 800 Sycamore Street Effective August 15, 2012: Federal Hall			Campus Box or Mail Code
City Terre Haute	State/Province/Region IN	Postal Code 47809	Country USA
Telephone Number (include country/city code or area code) (812) 237-2000	Fax Number (include country/city code or area code) (812) 237-7631	E-Mail Address business@indstate.edu	
Name/Title of Business Unit Head <b>Effective July 1, 2012:</b>		Dr. Nancy Merritt, Dean, Scott College of Business Dr. Brien Smith, Dean, Scott College of Business	
Name/Title of Chief Executive Officer/President/Chancellor Dr. Daniel Bradley, President			
Name/Title of Provost/Academic Vice President		Dr. C. Jack Maynard, Provost and Vice President for Academic Affairs	

### APPLICATION SUBMISSION INFORMATION

Please submit this application and the accompanying cover letter as follows:

1. **Electronically:** Submit via email one set of all materials to the Maintenance of Accreditation Committee Chair at [MAC@aacsb.edu](mailto:MAC@aacsb.edu). If applicable, this should include a link to course catalogs available online.
2. **Hard copy:** Submit one (1) hard copy set of all materials to:

**MAC Chair**  
**C/o AACSB International**  
**777 South Harbour Island Blvd., Suite 750**  
**Tampa, Florida 33602-5730**  
**United States**

**1. Consistent with your mission and within your cultural context, describe how diversity in your business programs is demonstrated (see *Eligibility Procedures and Standards for Business Accreditation, January 2012, Eligibility Procedures E*).**

Diversity in the Scott College of Business is demonstrated through the composition of the student, faculty, and staff groups. The racial and ethnic composition of Indiana's population is approximately 84 percent white, 9 percent black, and 6 percent Hispanic. Of the black population, 62 percent are from Marion and Lake Counties (targeted counties for student recruitment). The population of Vigo County, home of Indiana State University, is 89 percent white, 7 percent black, and just over 2 percent Hispanic.

The University student body is more diverse than the state or county. The University and Scott College of Business students are predominantly Indiana residents, with approximately 82 percent white and 13 percent black. Other minority groups are represented in smaller percentages, and the University and College have lower percentages of Hispanic Americans than the state of Indiana. International students constituted 2.6 percent of University students and 5.4 percent of Scott College of Business students in fall, 2011.

International students in the Scott College of Business exceed University undergraduate and graduate student percentages. The MBA program on campus has over 15 percent international students (the Professional MBA program targets Indiana residents).

Diversity of the College's faculty is demonstrated by a strong contingent of international members, including 14 percent non-U.S. citizens, principally faculty who are of Asian and Middle-Eastern heritage. U.S. minorities make up 18 percent of the faculty and 7 percent of staff. Indiana's black population is underrepresented among the College's faculty and staff. A new program to provide opportunities to hire minority faculty has been implemented in the past year, and the University and College are now participants in the Ph.D. Diversity Program (for business faculty).

Gender diversity is demonstrated in the Scott College of Business with 41 percent female undergraduates and 33 percent graduate students (although less than the University's percentages of 53 and 61 percent, respectively). The College faculty includes 24 percent females, with 63 percent of the administrative positions (e.g., directors, assistant directors).

Indiana State University and the Scott College of Business are committed to fostering diversity of the student body, faculty, and staff. Efforts to recruit and enable the success of a diverse student body, faculty, and staff are enhanced by university programs, services, and associations, as well as a university-wide Council on Diversity. The Council develops policy and recommendations to promote and maintain cultural and gender diversity among employees and to promote recruitment and retention of minority students.

Understanding of multiple cultures is enhanced in the curriculum and other experiences. International perspectives are covered across the undergraduate and MBA curricula, and required courses in management and marketing, in particular, emphasize multicultural employee and customer perspectives. Students participate in study abroad and several shorter study trips organized by faculty and staff.

At the University, the Office of Diversity promotes the climate, competencies and connections to enhance diversity and advocates for practices, programs and policies for equity and multicultural experiences. A Diversity Leadership Retreat is conducted for institutional leadership, deans, and department chairs to increase emphasis on cultural diversity.

**2. Describe the established expectations of the institution or the business programs of the institution for ethical behavior by administrators, faculty, and students (see *Eligibility Procedures and Standards for Business Accreditation, January 2012, Eligibility Procedure F*).**

Faculty, staff, and students are expected to exhibit conduct characterized by ethical behavior and integrity, and the University provides principles of conduct in the *University Handbook* for faculty and staff, including administrators, and in the *Student Code of Conduct* for students. Implementation of these principles includes attention to academic honesty on the part of students and faculty, fairness in grade assignments, and fair but confidential evaluations of faculty and staff.

The Scott College of Business incorporates ethics and codes of conduct in undergraduate and graduate courses across the curriculum and offers two courses devoted solely to ethical issues and organizational responsibility. One course is specifically for undergraduate students of business and is offered by the Management faculty. The second course was introduced by the Scott College of Business last fall in the Foundational Studies for all undergraduate students of the University. Following enrollments at capacity, additional seats and sections of the course have been added.

In addition, a one-day conference is held each spring, sponsored by the Scott College of Business and organized by student scholars in the Networks Professional Development Program. The conference features with several keynote speakers and break-out sessions presented by members of the business and university community and reaches over 500 students, faculty, staff, and business people. Success of the conference has led to special programs and speakers throughout a week-long period.

**3. The following must be addressed (1-3 pages maximum):**

**A. Describe the school's actions that have been taken and progress to date in responding to “concerns that must be addressed prior to or at the time of the next maintenance review” stated in the official correspondence regarding the most recent AACSB initial or maintenance of accreditation review.**

During a sixth-year review, concerns were addressed such that maintenance of accreditation was awarded in April, 2011. The most recent maintenance of accreditation review identified two items “in the interest of continuous improvement:

1. *The School should continue to fully implement and monitor progress towards meeting the strategic plan in place for 2010 to 2015. The Committee recommends adjusting its strategic direction with respect to changing conditions and movement towards strategic objectives. In the next reporting period, please report on the progression of the strategic planning process (Strategic Management Standards: 1 to 5).*

2. *Please continue to encourage the School's faculty to work toward continuous improvement and achievement of objectives for maintaining AQ and PQ status. The Committee recommends that the School consider reviewing annually faculty qualification data to ensure congruence with the School's definitions. The School should also consider developing a plan that will enhance the research portfolio of the faculty (Standard 2: Intellectual Contributions and Standard 10: Faculty Qualifications)."*

First, with regard to the Scott College of Business Strategic Plan for 2010 – 2015, substantial progress was made in the past year, and the planning process has included incorporation of specific activities associated with the Indiana State University strategic plan. The process has included faculty meetings; planning sessions by the department chairs, directors, associate dean, and dean; and consultation with advisory councils and University administration. Substantial progress is being made in the areas of student and faculty recruitment, programming, facilities, and organization. Continued progress is also evident in assurance of student learning and incorporation of community engagement and experiential learning in student programs.

For example, undergraduate enrollment in the College increased by six percent with a record new freshman class. Recruitment is on target for additional growth in fall, 2012. The College welcomed four new tenure-track faculty in 2011-12 and recruited three new marketing faculty members for 2012. A new dean was recruited and joins the Scott College of Business July 1, 2012.

During 2011-12, the College launched a Professional MBA program, which fosters rich interactions among students and faculty for knowledge and professional development. In addition, the program provides revenues above its expenses to be utilized in enhancing faculty development and research.

Construction of a new facility is nearly finished, including installation of state-of-the-art technology. New furnishings are to be installed in the next month, and the College will move to this facility in time for the start of the fall semester (see 3.B below). A comprehensive fund-raising campaign by the University targeted \$17 million for the Scott College of Business and resulted in approximately \$27 million raised in gifts and pledges and nearly \$2 million in future funds (the comprehensive campaign was completed in December, 2011. The majority of the funds for the Scott College are for the new facility, with other funds dedicated to student scholarships and a pledged endowed professorship.

Challenges include realizing the promise of the new facility in terms of productive interactions among the students, faculty, staff, and community members. New plans for fund-raising should include annual funds and attention to programming. Adjustment of the strategic plan and activities to reach the objectives is on-going and is expected to have full discussion and, likely, revision under the leadership of a new dean.

Second, with regard to the continued qualification of faculty, an annual evaluation process is in place for all faculty members. Research productivity is encouraged by providing professional development funds based upon publications in peer-reviewed journals. The professional development funds allow for participation in conferences and enable the faculty to access software and data. New Ph.D. faculty members have been hired (as mentioned above), and additional emphasis is being placed on research and professional productivity in both the hiring and evaluation processes.

**B. Describe major changes in financial resources, facilities, other infrastructure, deployment of participating and supporting faculty and academically and professionally qualified faculty overall and across programs, disciplines, and/or locations since the last AACSB review. If changes have significant impact on alignment with AACSB standards and their interpretive expectations, describe these changes and the resulting impact.**

The Scott College of Business will move to its new home in the renovated Federal Hall, which provides substantially better interaction spaces, classrooms, and offices. In addition, Federal Hall is in close proximity to the business community and has a renovated federal court room that will serve as a conference, dining, and reception space for community, College, and University events. Faculty offices are positioned for greater interaction and collaboration, particularly in comparison to the existing building. Department and center offices are located closer to one another, also allowing for greater interaction and collaboration.

Organization of the Scott College is now in three departments: (1) Accounting, Finance, Insurance and Risk Management; (2) Management, Information Systems, and Business Education; and (3) Marketing and Operations. The third department was created to capitalize on potential new programs and areas of shared interest (e.g., supply chain management).

Integration of Networks Financial Institute with the Scott College of Business and its Gongaware Center for Insurance and Financial Services has been accomplished. In addition, financial services units are located in one department. Remaining grant funding for the Networks Financial Institute has been budgeted beyond June 30, 2012, for student scholarships and professional development programming. The completion of the existing grant has resulted in institute staff reduction and refocus of priorities. A new grant proposal has been submitted to the Lilly Endowment, Inc. for \$3 million, with pledged matching funds of \$1.5 million from the University and \$1.5 million from the ISU Foundation.

**4. List all business degree programs at all levels and in all locations offered through the business unit or other units within your institution that are to be included in the scope of the AACSB accreditation review. (See *Eligibility Procedures and Standards for Business Accreditation January 2012*, Eligibility Procedures D and G).**

*Note: Include Web sites, or other material describing the degree programs.*

**Business Degree Programs To Be Included in Accreditation Review:** see <http://catalog.indstate.edu>

Degree Program <sup>1</sup>	Level <sup>2</sup>	Location <sup>3</sup>	Date program was established	# of Credit Hours, Contact Hours, or Courses Required for Degree Completion <sup>4</sup>	Average Time to Complete Degree <sup>5</sup>	# Students Graduated in Previous Academic Years		
						2009-10	2010-11	2011-12
Bachelor of Science	U	Campus, Terre Haute, IN	1964	124	4 years (full time)	117	147	26
Master of Business Administration	M	Campus, Terre Haute, IN	1967	33	2 years (full time) 4 years (part time)	27	26	188
Master of Business Administration (Professional Program)	M	Plainfield, IN	2011	36	2 years	n.a.	n.a.	n.a.

<sup>1</sup> See “What is a Program?” on page 60 of the *Eligibility Procedures and Standards for Business Accreditation, revised January 2012*. Indicate the full, correct degree name as it appears in school catalogues and/or on the diploma (i.e. “Bachelor of Arts in Business Administration” or “BA Business Administration”).

<sup>2</sup> Undergraduate (U), Master’s (M), Doctoral (D), Combined Undergraduate and Master’s (U/M). If other, please explain.

<sup>3</sup> List all locations at which the degree program is offered, including auxiliary campuses and partner institutions. Program delivery via on-line or distance learning is considered a separate location.

<sup>4</sup> The metric to report degree requirements should reflect the operations of the school. Please identify the metric chosen (credit hours, contact hours, or courses). If necessary, footnote the record and provide additional explanation.

<sup>5</sup> Report the normal amount of time required for a successful student to complete the degree, i.e. 2 years, 4 years, 18 months, etc. If multiple tracks to the same degree are available (i.e. weekend, evening, and traditional MBA), please indicate the average time to complete the degree within each track.

5. List programs requested for exclusion from the accreditation review

Degree Programs Requested for Exclusion from Review: see <http://catalog.indstate.edu>

Degree Program	Level	Department/Division/Administrative Unit Conferring Degree	Bases for Exclusion:						
			1. Independence	2. Distinctiveness	3. Autonomy	4. Subject to Non-Business Accreditation	5. Specialized Field	6. Separate Location	7. Participate But Not Named
Bachelor of Science Advanced Manufacturing Management major	U	College of Technology Applied Engineering and Technology Management Department	X	X	X	X	X		
Bachelor of Science Aviation Management major	U	College of Technology Department of Aviation Technology	X	X	X		X		
Bachelor of Science Health Sciences major, concentration in Health Administration	U	College of Nursing, Health and Human Services Department of Applied Health Sciences	X	X	X		X		
Bachelor of Science Information Technology major	U	College of Technology Electronics and Computer Engineering Technology	X	X	x				





## **Request for Program Exclusion**

A separate copy of this form is required for each degree program for which exclusion from the AACSB International accreditation review is requested. Please complete every required section of the form (marked with an \*), and as many of the optional sections as apply.

\* Name of Institution:           Indiana State University

\* Name and Title of Person Completing Form           Nancy J. Merritt  
Dean, Scott College of Business

\*Full Title and Descriptive Information for Program for which Exclusion is being Requested

### **Bachelor of Science, Aviation Management major**

Bases for exclusion:

1. Independence - Program is offered by the College of Technology and contains less than 25 percent of program content in business courses.
2. Distinctiveness – Program is not promoted in catalogs, brochures, or other materials in conjunction with business programs. Emphasis is on aviation and the management of aviation flights, equipment, and facilities.
3. Autonomy – The College of Technology controls program and curricular design, faculty recruitment and evaluation, student selection and services, and awarding of degrees.
4. Subject to non-business accreditation –
5. Specialized field – aviation technology
6. Separate location –
7. Participate, but not named –

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\* Name of Institution: Indiana State University

\* Name and Title of Person Completing Form Nancy J. Merritt  
Dean, Scott College of Business

\*Full Title and Descriptive Information for Program for which Exclusion is being Requested

### **Bachelor of Science, Health Sciences major, concentration in Health Administration**

Bases for exclusion:

1. Independence - Program is offered by the College of Nursing, Health and Human Services and contains less than 25 percent of program content in business courses.
2. Distinctiveness – Program is not promoted in catalogs, brochures, or other materials in conjunction with business programs. Emphasis is on health sciences with administration of health services.
3. Autonomy – The College of Nursing, Health and Human Services controls program and curricular design, faculty recruitment and evaluation, student selection and services, and awarding of degrees.
4. Subject to non-business accreditation –
5. Specialized field – health fields
6. Separate location –
7. Participate, but not named –

